Communication Major Student Learning Outcomes

OUTCOME I
Demonstrate the ability to critically evaluate media content.

OUTCOME II
Demonstrate the ability to construct media content.

OUTCOME III
Demonstrate awareness of international and intercultural impacts of communication.

OUTCOME IV
Demonstrate an understanding of ethical behavior and communication

OUTCOME V
Demonstrate understanding of the scientific method and familiarity with research tools appropriate to the discipline

OUTCOME VI
Demonstrate knowledge of human communication theories, practices, principles, and processes

OUTCOME VII
Demonstrate an understanding of the relationship between the media and other social and political institutions

OUTCOME VIII
Demonstrate ability to communicate effectively in writing in a variety of media and formats.