



## Board of Trustees

### Advancement and Enrollment Management Committee

12:30 PM  
April 26, 2018  
President's Boardroom

- 
- |  |                 |
|--|-----------------|
| <b>1. Call to Order</b>                            | Trustee Landrau |
| <b>2. Approval of Minutes</b><br>February 15, 2018 | Trustee Landrau |
| <b>3. Items for Information</b>                    |                 |
| a. Institutional Advancement Dashboard             | Erica Broman    |
| b. True Blue and You/#GiveaHoot                    | Erica Broman    |
| c. Scholarship Update                              | Erica Broman    |
| d. Spring Institutional Advancement Events         | Erica Broman    |
| e. Institutional Advancement on the Road           | Erica Broman    |
| f. Owls Around the World Initiative                | Erica Broman    |
| g. Funnel Report                                   | Dan Forster     |
| h. Enrollment Update                               | Dan Forster     |
| i. Campus Visit Update                             | Dan Forster     |
| j. Financial Aid Data                              | Dan Forster     |
| k. Report on Junior Recruitment Program            | Dan Forster     |
| l. Recap of 2017/2018                              | Dan Forster     |
| <b>4. Items for Discussion</b>                     |                 |
| <b>5. Items for Action</b>                         |                 |

#### Attachment(s):

1. Minutes of February 15, 2018
2. Institutional Advancement Dashboard
3. True Blue and You
4. Owls Around the World Initiative
5. Funnel Report (will be handed out at meeting)
6. Graduate Program Goals Comparison FY18 to FY19
7. Fall Funnel Comparison April 2018
8. Accepted Student Days Deposits
9. Report on Junior Recruitment Program