



Board of Trustees

Advancement and Enrollment Management Committee

10:45 AM
June 7, 2018
President's Boardroom

- | | |
|--|------------------------------|
| 1. Call to Order | Trustee Landrau |
| 2. Approval of Minutes
April 26, 2018 | Trustee Landrau |
| 3. Items for Information | |
| a. Westfield Promise | Dan Forster |
| b. 5-year Enrollment Projection | Dan Forster |
| c. Report on Out of State Scholarship | Dan Forster |
| d. Owl Scholarship | Dan Forster |
| e. TV Ad – Video | Dan Forster |
| f. YTD May 31, 2018 IA Dashboard | Erica Broman |
| g. Year End Comparisons | Erica Broman |
| h. Looking Ahead | Erica Broman |
| i. Thankview Birthday Initiative | Erica Broman |
| j. Summer/Early Fall Activities | Erica Broman |
| k. Fund Raising – Campus Policy Update (0235) | Erica Broman |
| l. Fund Raising – Student Organizations Policy Update (0230) | Erica Broman |
| 4. Items for Discussion | |
| a. Collaboration Between Institutional Advancement and Enrollment Management | Erica Broman and Dan Forster |
| 5. Items for Action | |
| a. Motion: Westfield State University Board of Trustees Gift Acceptance Policy Update (0340) | Erica Broman |
| b. Motion: Naming of University Facilities and Programs (0370) | Erica Broman |

Attachment(s):

- a. YTD May 31, 2018 IA Dashboard – Handout at the meeting
- b. IA Year End Comparisons – 3 documents
- c. Summer/Early Fall Activities
- d. Fund Raising – Campus Policy (0235) – tracked changes
- e. Fund Raising – Campus Policy (0235) – revised
- f. Fund Raising – Student Organizations Policy (0230) – tracked changes
- g. Fund Raising – Student Organizations Policy (0230) - revised
- h. WSU BOT Gift Acceptance Policy (0340) – tracked changes
- i. WSU BOT Gift Acceptance Policy (0340) - revised
- j. Motion WSU BOT Gift Acceptance Policy
- k. Naming of University Facilities and Other Spaces Policy (0370) – tracked changes
- l. Naming of University Facilities and Other Programs Policy (0370) – revised
- m. Motion Naming of University Facilities and Other Programs Policy