



Board of Trustees

Advancement & Enrollment Management Committee

11:00 AM
December 5, 2018
President's Boardroom

- | | |
|--|--------------------------|
| 1. Call to Order | Trustee Landrau |
| 2. Approval of Minutes
October 9, 2018 | Trustee Landrau |
| 3. Items for Information | |
| Financial Aid Update | Dan Forster |
| Marketing Update | Dan Forster/Janet Garcia |
| Admission Funnel | Dan Forster |
| Stewardship Statement | Erica Broman |
| First Quarter FY19 Dashboard | Erica Broman |
| True Blue & You Employee Campaign | Erica Broman |
| #GiveAHoot Update – 1839 Minutes in April | Erica Broman |
| Westfield Pride Scholarship | Erica Broman |
| 4. Items for Discussion | |