



Board of Trustees

Advancement & Enrollment Management Committee

12:30pm
October 10, 2019
President's Boardroom

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|---|---|
| 1. Call to Order | Trustee Martinez-Alvarez |
| 2. Approval of Minutes
June 20, 2019 | Trustee Martinez-Alvarez |
| 3. Items for Information | |
| a. Marts & Lundy Work | Kathy Howrigan,
Senior Consultant & Principal, Marts & Lundy |
| b. Philanthropy Awareness | Erica Broman |
| c. Faculty/Staff Appeal | Erica Broman |
| d. Institutional Advancement Dashboard | Erica Broman |
| e. Upcoming Events
Donor Appreciation Event-Tuesday, November 12 | Erica Broman |
| f. Opening Numbers | Dan Forster |
| g. EAB Review | Dan Forster |
| h. Plans for Social & Digital Media | Dan Forster |
| 4. Items for Discussion | |