



Board of Trustees

Advancement & Enrollment Management Committee

8:30 AM

June 25, 2020

Virtual Meeting via Zoom

In accordance with Massachusetts Gov. Charlie Baker's Executive Order Suspending Certain Provisions of the Open Meeting Law, G.L. c. 30A, § 20 dated March 12, 2020.

A live stream of the meeting for public viewing will take place at the following link:

<http://www.westfield.ma.edu/live>

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| 1. Call to Order | Trustee Martinez-Alvarez |
| 2. Approval of Minutes
April 30, 2020 | Trustee Martinez-Alvarez |
| 3. Items for Discussion
a. Institutional Advancement Staffing | Erica Broman |
| 4. Items for Action | |
| 5. Items for Information
a. Public Higher Education Endowment Incentive Program
b. Board of Trustees Yearly Gifts
c. Institutional Advancement Dashboard
d. Deposit numbers
e. Fall Projections
f. Plans for Fall Visitation | Erica Broman
Erica Broman
Erica Broman
Daniel Forster
Daniel Forster
Daniel Forster/Dr. Kelly Hart |