MEMBERS IN ATTENDANCE: Trustee Landrau, Martin, Johnson, and Queenin.

MEMBERS EXCUSED: Trustee Hagan.

Meeting called to order at 4:06 PM.

MOTION made by Trustee Queenin, seconded by Trustee Martin to accept the minutes from the December 3, 2014 Advancement Committee meeting. Motion passed unanimously.

Trustee Johnson reviewed the revised draft memorandum of understanding (MOU) between Westfield State University and Westfield State Foundation. The MOU has been reviewed and approved by James Cox, Esq., Rubin and Rudman LLP.

MOTION made by Trustee Queenin, seconded by Trustee Martin to authorize the Advancement Committee to forward motion to the full board: to accept the proposed memorandum of understanding (MOU) between Westfield State University and Westfield State Foundation subject to further non-substantive edits by Westfield State Foundation. Motion passed unanimously.

The Honorable Kenneth Lemanski, Vice President for Advancement and University Relations, reviewed the universities naming policy. Naming campus buildings is subject to approval from the Board of Higher Education (BHE). The BHE is developing a naming policy of their own in which they set pricing, not the individual institutions. There is concern with the BHE’s policy and their pricing being too low and one size fits all.

Trustee Queenin excused himself from the meeting at 4:59 PM.

Meeting adjourned at 5:25 PM.