**STUDENT GOVERNMENT ASSOCIATION MINUTES**

**October 17, 2017**

1. ROLL CALL: Nicholas Kooyomijan and Brendan Brosnihan were absent and Joseph Newlin was excused.
2. APPROVAL OF MINUTES FROM: October 10, 2017
3. Jacob Lotter:
4. PRESIDENT'S REPORT: **Brendan McKee**
5. Hope you are all enjoying life as we approach the halfway point of the semester. We have a couple of speakers tonight. First I would like to appoint one more advisor for SGA.
6. Here to introduce himself to SGA and to speak on Enrollment Management, please welcome Vice President of Enrollment management Dan Forester.
7. **Vice President Forester**: Thank you. My name is Dan Forester and I’ve been here since April. I was here at the tail end of the recruitment season and I’ve been working over the summer getting to know the campus again. As you may or may not know, I used to work here. I started here in 1991 and was here until 2002 and went off and I’ve been gone for the last fifteen years and it’s kind of a homecoming for me. In my capacity here prior, I worked as a Resident Director, Counselor in the Counseling Center working with drug and alcohol prevention, and then finally as a Recruiter and Financial Aid Officer working in Admissions and Financial Aid.
8. If you didn’t know enrollment management covers areas of financial aid, admissions, and marketing. Basically it is a strategy to leverage different areas of the campus to make sure that you attract and retain and fulfill the mission of the college in attracting and retaining students here at the university. There’s a bunch of things going on, I’ll start here on campus first. We have been instituting something called a customer relations manager, a CRM. Businesses use these all the time. When your phone blows up with email messages from Apple and any other business you have transacted with, most of those messages are sent through a CRM and they are in response to something you have done. Whether you made a purchase or expressed interest they retain some of your information and they are contacting you to let you know that they are there and want to fulfill any needs that you have in the area you expressed interest in. Colleges have been using CRMs for years and years and years. Westfield State has not been using CRMs so it’s kind of a big deal for us and that’s what’s been going on over the summer is implementing that information.
9. The other thing to run a CRM is you have to have people to contact and how do we find these students? One of the ways is to buy names from the College Board. We’ve been sending emails out to about 57,000 students in Massachusetts, Connecticut, Rhode Island, New Hampshire, Vermont, Maine, parts of New York and New Jersey. We are going to continue to add to that list. In addition we’ve been trying to figure out what’s the story we should be telling them and part of that process is listening to what’s going on on campus, listening to all of you, hiring the right people to do our tours, and then making sure when people come onto our campus that we are engaging them in a way that’s going to make them want to find out more and apply. Part of that is, the reason that Westfield is attractive to many families is because of great value. We don’t want to be known as cheap, although we are cheaper than many other colleges out there. We’re quality. If you didn’t know it before you got here you probably know it now. We have good retention rates, we have good graduation rates, we have good professors, we have rigor, we have a great atmosphere, we have students that are involved and engaged in the community, you can find your voice here, you can become a leader, and we have great alums who have been very successful. It’s a great place to go to school, but if we let other people define what that message is we may end up with words like cheap or bargain and that really doesn’t tell the full story.
10. That’s what we’ve been talking about and talking about messaging. When we go out to high schools what are our counselors saying when there are students in a room. What’s the story they’re telling and making sure they are on point and on message and it’s been going fairly well. One of the early indicators we have right now is who is showing up to the events that we’re showing right? For our tours this summer since we’ve started sending emails out, if we measured the amount of people who came for tours this summer to last summer, we saw 250 more people show up this summer than last. That’s good news. And for our events in the fall we are going to be measuring those and a lot of what we’ve been trying to do is look at statistically what’s happened in the past and use it as a comparison so we can project where we are going to be going in the future.
11. That’s what’s been happening on campus, in the environment of enrollment management everywhere else we know that schools are becoming more competitive with each other. This means that they are paying more for students to go to their college. It’s called a discount rate. Many private schools are out there discounting their price for students on average they may be charging $50,000, but they are going to give you $20,000 back in financial aid or scholarships. So really they are discounting 50% on average for their students. So that’s something in the environment that we know that we’ve been tracking, we know schools have been discounting each year. So when we say we are affordable and at value we are competing against schools that are becoming more competitive in that arena. The other thing that is going on in the environment is that there are less of you each year and one of the things we do demographically is look and see how many people were born eighteen years ago to see who’s available. We’re predicting that the number of college age students for the next ten to fifteen years is going to be holding steady or dropping. That’s kind of the art and science of enrollment management, what’s happening out there and here on campus.
12. **Aaron Sylvia**: Regarding the marketing for the University, I’ve seen through television and radio and such that UMASS and Bridgewater are delving more into mass media attempts rather than direct marketing. How is Westfield handling the choice between direct marketing and mass media attempts?
13. **Vice President Forester**: Great questions. There is a college locally that loves billboards and they are on a lot of them, the Mass Pike, 290 and 91. That’s a different method in marketing so there’s things called branding and awareness. You want to spread awareness of what you’re doing and then there’s direct contact with the potential customer and we’re in the mode right now where people know about Westfield. They know our brand, they know where we are, and we have the strength of being in a system. That has value, but what we’re trying to do now is shape a message and most importantly how that message is being received. So when you throw up a commercial on TV and a billboard, you aren’t getting any feedback from that. But if I send you an email and you open it, I know that that had value to you. If I put an ad on Facebook and you click on that ad I know that that had value. That’s the value right now for us, is getting feedback, we want to know more about how we are being perceived and we want to know more about what’s attractive about our institution.
14. **Mika Lapre**: A lot of students wonder how we can make the university more appealing to students of color and diverse backgrounds.
15. **Vice President Forester**: I’ll tell you a story because that’s a difficult question. What you don’t want to do is misrepresent what’s going on on campus because that can affect your retention. So it doesn’t do anyone any good to get someone here under false pretenses. We had the demonstration out on the campus green several weeks ago in response to the events that happened on campus and I don’t know if anybody else noticed, but about twenty minutes into it a tour of twenty five people came out of Ely. Someone nudged me and said good timing huh and I thought to myself this is great timing. The reason is because the worst thing that could happen for visitors to come to your campus is for them to see nothing. If you go to a campus and it’s empty and there’s no one walking around how do you feel about it? You feel like what do I do here? When you come to a campus and there’s demonstrations and there’s people speaking, talking about how to fix the place and how to make it better, that’s a good thing. I know it feels not so great sometimes when you have to go through those public discussions about what we’re not measuring up on, but that’s positive. That’s a positive thing. That’s one part of it is being truthful and I think the second part of that is your staff that you’re recruiting with has to represent the population that you’re trying to recruit. That’s part of our strategy, is getting out there and getting to where those students are and being truthful about what’s going on here and campus and where we want to go.
16. **Brendan McKee**: Have you and the Provost had conversations regarding potential retention strategies within the classroom and how that could potentially prevent students from transferring?
17. **Vice President Forester**: Rest assured the Provost and I have spoken on numerous occasions about retention and not to get too nitty gritty on it, but we invest. It costs money to recruit a student. We’re the front door for students coming through and we’ve had conversation about the types of students that are coming in now and how well suited they are for success. One of the things that’s important for admissions to do is to boost the number of applications and boost the number of people that are interested in Westfield and make sure that we have enough students that fit our academic profile.
18. **Brendan Brosnihan**: I was wondering if you are trying to attract a certain quality of student do you think that there is some merit in requiring and reviewing college essays for students who apply?
19. **Vice President Forester:** Yes, but that’s not as simple as that because we receive about 5,000 applications and it’s a balance of requirements. We have lots of students who never complete the process and that’s something that we’re beginning to track this year. When a student didn’t finish their application or send in transcripts they were considered not a complete file and so we didn’t even track the amount of students that didn’t finish the process, but there were a lot of them, thousands. We need to get a better handle on that and understand what’s holding people up and the other part of that is we have state standards that we don’t set, the state sets. We can add on additional requirements below the minimum state standards, but we have to be in a position to do that. We’re not quite in that position yet, but we hope to be soon. The other thing I’ll say is we have three full-time admission counselors, two assistant directors that help oversee them who travel, and we recruit a class of 1,500. I came from a class of 400 and we had twelve admission people doing that and they would ask for an essay, three references, and an interview. So we had the staff there. You don’t want to require something that you don’t have to staff to read so that’s the other part of it. I like the idea, but we don’t have the number of app yet and the staff to support it.
20. **Danielle LoGuidice**: Why aren’t we on the common app?
21. **Vice President Forester**: For technological reasons and the other part of it is that again it goes back to staffing. Another state college instituted the common app a couple years ago and they saw an increase of about 3 to 4,000 apps because of that and they didn’t increase the number of people that were accepted. Getting more apps isn’t always good if they aren’t interested in coming here.
22. Thank you Vice President Forester. Next we have faculty members Frank Giuliano: Professor, chemical and Physical Science and Claudia Ciano-Boyce: Professor, Psychology.
23. **Frank Giuliano**: We are here mostly to open up a dialogue between faculty and the student body. We have realized in talking with each other that there’s a lot that we talk to you about in the classroom, but as a student body to the whole faculty we don’t do very much of that communication. So we really thank you for welcoming us here and we want, as part of the conversation, we want to hear from you about any concerns that you might have that you think the faculty can help you with too, by the time this conversation is over. Before we start anything we just want to say we are here as two faculty members, we’re not representing a union, we’re not representing our departments, we’re not representing anything but ourselves. One question that I wanted to start with for you is about why you chose to come here to Westfield State and what do you think sets Westfield State aside from UMASS, from a lot of other institutions, what makes this appealing to you?
24. **Maddy Scott**: I transferred from UMASS Boston last semester and I came to Westfield because not only is it affordable, but to me Westfield had more of a campus community and I think it just has a more vibrant feel.
25. **Derek Estrella**: The reason I came here was because I felt Westfield was small enough that I wouldn’t be overwhelmed, but it was big enough to kind of host its own community.
26. **Sammantha Dorazio**: One of the reasons I came here was because of the Banacos Center. I have a muscle disorder, which sometimes makes it hard to get to class and Banacos has made it very accommodating for me to be successful here. I think one thing that could be brought up to professors and staff is that if a professor has a question about a condition or accommodation to be straight forward with the student and their Banacos advisor because I’ve had problems with professors before where they weren’t straight up about it and it just makes it more complicated to everyone throughout the semester.
27. **Krista Galetta**: I did the Urban Education program and I thought it was a wonderful program. It helped me to get ready for college. Also, I’m a bio major so the science center was a very enticing reason to come to this campus.
28. **Andrew Tierno**: I came here because of Banacos and the criminal justice program.
29. **Victoria Lind**: I went to a small high school so I liked having that one on one and I take a lot of lecture classes now and they are 35 people rather than the 400 that you would get in a larger school.
30. **Maddie Dexter**: I applied to many different nursing programs in the state and Westfield was also affordable for my family so that was a huge factor. My brother also went here so that was a huge factor. When I came to the accepted student’s day I met the head of my department at that time and it was really nice to have that face to face interaction and have someone who actually expressed the want for me to attend this school firsthand.
31. **Frank Guiliano**: Well thank you for sharing all that. I can’t help but hear a common thing. A lot of you are talking about the one on one interaction that you get with faculty and the small class sizes, attention to different learning styles and needs, and we really appreciate that. As faculty that’s what we really need to know. I’m curious about what you’ve heard about the undergraduate research and creative works initiative. No one mentioned doing research with a faculty member as part of your experience here. So we’re kind of curious as to what you’ve heard about that.
32. **Danielle LoGuidice**: I don’t know what you’re talking about. I’ve never even heard of this.
33. **Frank Guiliano**: Well that’s good information for us to have as well.
34. **Frank Guiliano**: Before we engage in dialogue any further we do understand that several folks might not have an understanding of how faculty even operate and I’d like to take a moment to explain that to you. So that everyone knows what I’m talking about when we say that we’re a unionized campus. There are several unions on campus that we as faculty operate under a contract agreement that we negotiate with the Board of Higher Education. That kind of sets all the guidelines for our day to day function when we’re on campus. Every day from our personnel actions like the whole tenure process to course load. Everything is defined by our agreement. We are currently under negotiations for our contract so we are technically without a contract right now as well. We wanted to make sure that we explained all of that to you so when we use that terminology you know what we’re talking about. When we say faculty line what that means is hiring for a new faculty position in the department, that’s a new faculty line. Typically really it only occurs when there’s a retirement in the department and then we try to fill that line back. The reason I say all of this to you is because we want your feedback and we want to give you some information about what those lines look like, about where there may be some potential shifting going on in some of the goals of our campus. Faculty teach here what we call a four and four load which means four classes through the day school each semester. Because we do that our primary focus is teaching you. We have classes that take up a lot of our time. Doing a lot of extra stuff that is additional time that we give. So the nature of some of what we’ve been doing here seems to be shifting a little more toward a research focused approach to things. Which as we’re saying, can also be a good learning experience for students, but we just want you to be aware that there is a potential shift on campus and it’s maybe something that you haven’t heard because there’s not a lot of direct communication with faculty and students. In fact we don’t even have access to the whole student body email as faculty, for understandable reasons, but we can’t talk to you guys. We wanted you to understand that that shift seems to be happening.
35. **Shayna Arnott**: One of the reasons that I came here was because I knew that if I needed help from a professor they were going to have time for me whether they were on campus Monday, Wednesday, Friday or Tuesday, Thursday. They weren’t going to be busy doing other things, they were going to have office hours that were easy for me to get to not one hour here and one hour there, they were consistent. If I had wanted to go to a school where it was research based and I didn’t have that time with the faculty and I had bigger classrooms I would have gone to UMASS Amherst, but I came here because I wanted to have that closer relationship with my professors.
36. **Claudia Ciano-Boyce**: Thank you. I’d like to speak to you exactly about that. We love teaching. It’s true. We wouldn’t be here if we didn’t. This is our school we love you guys. Those of you we have as students, you know our door is, in fact my door is open indefinitely basically until I die or can’t function. We can’t have that commitment and be as available as we are, teach a 4:4 load, and be heavily into research. Research is great and it’s great doing it with the students. We’ve both done that and there are projects that we do. There are a lot of ways that we can achieve the scholarship that we need in order to get more promotions and tenure. If it were to be heavily research we would not have that open door. It wouldn’t happen. Students email me and sometimes they get an email back at 4:30 in the morning. That wouldn’t happen. Our door could not be open. We can’t serve two masters in that way. So that’s one of our concerns is we want to maintain that and if there is student research then that’s great. We love to be a part of that, but we don’t want the balance to shift to it not being primarily teaching and that’s really what our concern is. If it shifts then we become more like UMASS.
37. **Shayna Arnott**: I just want to say thank you so much for coming down. I have had an amazing opportunity to be able to have Frank Guiliano as my professor and it was a great class and I felt that he would talk to you about everything not just science related. The method that he used in his class was just something that I haven’t seen in many courses and it was great. I just wanted to say thank you for coming down here and saying that your door is always open, I appreciate it.
38. **Cameron Swan**: Speaking strictly as a student I believe that undergraduate research is incredulously important, but I think that it’s most important for students pursuing a terminal degree in their field because they are going to be doing a lot of preparation with that degree and we have to realize that that’s not a majority of our students. A majority of us are not going to go on to get a doctoral degree because most of us that’s not our professional intention of coming here. So I think that instruction has to be our main purpose. I agree with the sentiments you presented.
39. **Jake O’Kane**: As we heard from a lot of students a major reason why people came here is the Banacos program, myself included. I feel like one of the things that was pitched to me, when I was looking at schools, was because of this program, the small class sizes would benefit my disabilities, and all the office hours. I feel like if this is true with the added research that undermines a major selling point of the school.
40. **Mika Lapre**: One of the very main reasons why I transferred to Westfield was the Psychology Department. The professors in the department are amazing with all the different expertise that they have and when you take courses outside of that department you get professors that almost seem like they don’t have the same mission as the Psychology Department. I feel like that’s what makes it hard for some students. Students worry when they have professors that say if I gave out a test and everyone got one answer correct I would change that question. It seems like they are waiting for them not to succeed and that’s scary for college students, we want to be able to succeed. You mention that you are here as two faculty members and you are not a group, but in a sense we kind of need to know that everyone has that same mission for their students.
41. **Claudia Ciano-Boyce**: And we can take that back. We want to take that back to faculty. You should have a way to speak to us directly.
42. **Frank Guiliano**: Along those lines I might add that hearing from all of you that some of the reasons that you chose to come here was smaller class sizes, individualized focus. Faculty have reasons why they chose to come here as well and most of us came here, I came here 21 years ago because I wanted to focus on helping people learn. I wanted to do everything that I could in the classroom and even outside of the classroom to help young people learn. That’s why I’m here. That’s why almost every faculty member that I know chose to come here. If we wanted to do something different we would be at a different institution. We want to convey to you as well that even though we’re speaking as two individuals we know that a bunch of faculty feel that way as well.
43. **Maddie Dexter**: I was just hoping for some clarification. If we did move into some sort of research based university would that mean the professors wouldn’t be teaching more lecture based classes and we would have the possibility of TA’s grading papers or presenting like larger scale universities?
44. **Claudia Ciano-Boyce**: I have no idea we don’t have that many TA’s. It’s rare that we have a couple in the large classrooms, but it probably would mean that we would have a 4:4 load and do research. Usually what happens at UMASS is you teach courses or you get deductions in teaching, but that’s not in our contract we don’t get deductions for research. So I think it would be teaching and research.
45. **Dr. Parviz Ansari**: Hi everyone my name is Parviz Ansari and I am the Provost here. I wanted to let you know that I came here for a different reason and I will let you know shortly why I’m here, but I wanted to make a point to everybody so everybody hears me clearly. First and foremost it is my job as the Provost of the University that I am in charge of all academic programs that means your education that means whatever you are learning in the classrooms and your laboratories through all kinds of activities including scholarship activities. I also wanted to certainly recognize the great work that my two colleagues have been doing, they are wonderful professors and we are very lucky to have them here on campus, but I also wanted to let you know that whatever you have heard tonight is not exactly true and I wanted to clarify with all due respect. We’re talking about the shift in the University, there is no shift here. I guarantee you. As Provost here, I have not been a part of any conversation saying that we are going to be a UMASS like University. Meaning that we are going to be in a position to focus on research as the main item of our agenda. What is important for us is education. We are a teaching institution. We have to celebrate that, we have to recognize that as a teaching institution we need to focus on that as a pillar of our strength. This is undisputable so there is no reason for us to, even for a split second, feel that they are holding an agenda ahead of us and I tell you if somebody should, I would know as Provost that there is a shift in our agenda, but let me clarify what some of the misunderstandings are that may be causing this conversation here tonight and I don’t exactly know why this conversation is being brought up to this unit. The reality is that we are in the process of hiring other faculty members and as a result of that we are in a position to really ask these faculty members, that we will hire through departments, each department is given the opportunity, they are going to have the process by which they are going to hire the best faculty they can find. A mandate to them is that you are going to find excellent professors who actually care about teaching. That is important to all of us, if you are not a good teacher, you’re not part of this organization. Bottom line. Number three is that if you are going to engage yourself in any scholarly activities, it is better to do it through CURCA. Students who are here on this campus are having the opportunity through the curriculum to work with faculty members or working with this unit to work on a project that the professor chooses. That unit speaks for itself, they have their own process, and the reality of that is for them getting work done they need faculty members who are going to engage with students who would like those kind of scholarly activities to get engaged. So part of our conversation is that if you want to hire those faculty members who are going to be doing those scholarly activities with the University, it makes sense to do it through CURCA. We’re not saying you got to do research on campus. We’re not saying you have to be somebody who is going to compete with anybody at UMASS or going to be doing a lot of activities. If that is the understanding I’m glad I am here to present that to both of you.
46. **Claudia Ciano-Boyce**: Can we finish here we wanted to speak with them and we’d like to keep going.
47. **Dr. Parviz Ansari**: Oh I thought we were asking questions so please continue, I’m sorry.
48. **Jacob Lotter**: I think I just want to voice to everybody in this room that Frank and Claudia came down here today to talk to us about a concern that they had and I just want to make everyone aware that this should not be an argument that nobody should be coming down here saying that whatever they are saying is not true, that whatever is going on is not happening. I think everybody is entitled to their opinion, however I think everybody is also entitled to share their opinion, we just need to be aware of the fact that we need to be respectful and that the students are the ones running this room and we are not to be in the middle of an argument that might happen between the faculty and the administration and I want everyone to understand that.
    1. **Marcus DiBacco:** I move the speaker. Motion carries.
       1. **Marcus DiBacco:** So moving the speaker would essentially end debate effective immediately. The reason why I feel that we need to move the speaker is because this is no longer an issue addressed to the students. It’s being fought out between the three of you now I think discussion should fall between us as students and we will provide them with our answer after.
       2. **Sammantha Dorazio:** So if we have another question about the situation could we address you guys as an exec board to talk to them and we could come back to this next week?
       3. **Jake O’Kane:** The professors came here today scheduled, if the Provost wants to come in another day wouldn’t that make more sense. Just to hear the professors out then we could hear the Provost’s rebuttal another day, I think that would be a more effective approach, I don’t know what you guys think.
       4. **Marcus DiBacco:** Speaking as a Criminal Justice major, I know when something’s being played out through what would be a court and I think, no offense to either of you I understand why, but both opinions are very biased and I think that’s something we need to ourselves gather information independently on and then make a decision by that. Thank you though I appreciate that.
       5. **Aaron Sylvia:** I do think this is a very important discussion to have definitely because we are all personally involved in this as well. So if we do table the discussion today I’d like to bring the question of when this is going to be had again and on that date and time we come with our own opinions, our own sourcing, and in that sense have our own line of discussion. Just making sure that this gets dealt with and doesn’t get swept under the rug.
49. **Marcus DiBacco:** Aaron I completely agree with you and what I would recommend is that maybe in the next meeting or meeting after we go into executive session so that it’s only students and we can discuss it ourselves
50. Thank you Frank and Claudia. Another reminder that next week will be a dress code meeting, as we will have Massachusetts State Senator Don Humason here to speak. Dress code refers to business professional attire, so if you have any questions about what dress code means, see me after the meeting.
51. I accept the resignation of Madeleine Scott as representative to SGA for the Class of 2020.
52. I move to appoint Madeleine Scott as Community Relations and Fundraising Representative for the remainder of the 2017-2018 academic year.
53. Headshots for Who’s Your Senator will be taken after next week’s meeting. I left little sheets of paper on your seats, and this information will be on the posters that go up around campus. If you could fill those out and pass them to the ends of your rows for me to collect after the meeting that would be appreciated.
54. There will be interviews this Thursday, October 19 to fill the vacant Representative at Large position on SGA. If you know anybody who is interested in getting involved, please encourage them to email me to set up an interview. As you know, SGA is the bee’s knees and we’re always looking for strong student leaders.
55. The Office of Non-Discrimination Compliance is hosting the third program in its Brown Bag Lunch series tomorrow, October 18 at noon in Scanlon Banquet Hall A. This program is called “Disabilities” and the session will address how people with disabilities are protected against discrimination under the law as well as methods for adjusting academic or work related expectations that will allow for equal access and success. These programs are very informative and provide a great opportunity to answer questions regarding disabilities, so I highly encourage attendance if possible.
56. Items not listed on Agenda:
57. **Dr. Parviz Ansari**: Let me just tell you why I came here because I said earlier that there was a reason. Last time when I came here an issue was raised to me, which really required me to think a lot, and that’s about the Dean searches. As you know last time we talked about three Dean searches and then Brendan asked me if I could consider a second student on the committee because based on what we talked about I said there’s only one spot for a student to serve on each of those searches. I’m very happy to say to you that with shuffling things around I’m going to have a second student serving one each of those committees because your voice really counts. You are really important to the process by which we are going to identify Deans in order for us to move forward and I wanted to just come here and tell you personally that this is a decision made on my part and I’m glad it happened. I want you to really be proud of your leadership because of your persuasion and your interest, managed to make it happen and this is the reason why I came to the meeting tonight. Not to rebuttal with anyone else for that matter. Thank you for your time.

1. BOARD OF TRUSTEES' REPORT: **Cameron Swan**
   1. The Board of Trustees met last Thursday, October 12, and I wanted to make you all aware of some major take a ways from the meeting.
2. The Board approved new policies concerning data classification, remote access, non-cash/in-kind c contributions, and new travel policy.
3. The Board accepted the annual report for the fiscal year ending June 30, 2017.
4. The Board allocated $22 million total from our cash reserves towards capital projects. Currently, the university has over $57 million in cash reserves. Of the $22 million allocated, $2 millin is going towards a new track and turf field at the Woodward Center, $20 million is going towards renovating Parenzo Hall contingent on the state matching these funds. To reiterate: we will only be spending $20 million from our reserves if the state c contributes the matching $20 million. Cash reserves are essentially moneys that he University has accrued over time. Funding these projects with reserves essentially means that we will not be raising fees to fund these projects.
5. In the interest of fill disclosure, I voted in favor of approving every policy I mentioned earlier and in favor of allocating the $22 million to capital projects.
6. **Shayna Arnott**: If the state doesn’t approve to match the funding for Parenzo then what’s the next step for the Board? When can we expect Parenzo to be remodeled because it’s a health concern?
7. **Cameron Swan**: As of now the state will not be funding any total renovations of buildings. There’s no way that we can knock a building down and build another one because they are not going to be funding that sort of thing. So the Board of Higher Education is currently entertaining proposals anywhere from $5 million to $20 million and so with our allocation of $20 million contingent we will only be matching funds. It’s in need of a $40 million renovation. There haven’t been discussions as to what would be the next step after that, but we’re just hoping that the money gets allocated.
   1. If you have any specific questions, please feel free to see me after the meeting.
   2. The next full Board of Trustees meeting will be on December 7.
   3. All University Committee: **No Report**
   4. Neighborhood Advisory Board: **No Report**
   5. NEASC Steering Committee: **No Report**
   6. Strategic Planning Committee**: No Report**

1. VICE PRESIDENT'S REPORT-STUDENT LIFE: **Arielyss Santiago**
   1. Student Affairs Committee**: No Report**
   2. Diversity/Inclusion Committee: **No Report**
   3. Food Services Committee**: Shayna Arnott**
2. I have a few updates from Food Committee.
3. There is a new swiping policy that went into effect at the beginning of the school year that I was just made aware of this week so you may now only swipe yourself and one guest into the D.C. with you.
4. The Halloween Bash has changed a little bit from what I previously told you. The food will be all student favorites but there will not be a make-your-own cupcake station and the pumpkin painting contest will only be available to the first 24 students who sign up. It will take place on October 27 and October 30 from 5:00pm until 9:00pm in the D.C. with up to 12 students participating each night. The Halloween Bash will also feature a DJ and a showing of scary series on the TV.
5. Tomorrow, October 18 is the Japanese international lunch from 11:30am until 2:00pm in the D.C. So head on over and try that out.
6. The create-your-own-pizza option is now available and they have changed back the mac and cheese receipt from last year.
7. Just a heads up the D.C. will be hosting brunch on October 21 and October 28. If you are planning to go there those days after 1:00pm be prepared it will be rather crowded.
8. **Katelyn Nardi**: Is there anything that we can do about the swipe policy just like I have 19 meals per week and I don’t even come close to using all of them and then my family came to visit and they all had to pay instead of using my swipes. Is there anything we can discuss with the DC faculty to try to change that?
9. **Shayna Arnott**: I will try to, but they don’t seem very negotiable about it, but I can try to bring up your concerns and see if they can change it or add a family policy because I totally understand. I agree with you that if your parents are paying for the meal plan then they shouldn’t have to pay extra.
10. **Maddy Scott**: I feel like with the meal plans we are already kind of getting cheated enough. You’re pretty much choosing between a 19 meal plan or a 5 meal plan because the difference between the 10 and 14 is only the dining dollars difference and then on top of that not being allowed to use more than two swipes at a time. What are their reasons for that?
11. **Shayna Arnott**: When I brought it up to them they didn’t really give me a reason. I spoke with Matt, who works in the DC. I just asked why it was implemented and they just said it was a new thing they decided to do this year so they didn’t really give me reasons. I’m going to go deeper into that and ask him next week and saying that senate is thinking that should be negotiable and see if it can become negotiable because they do have the same policy at TJ’s Bistro with the swipes. I think that maybe this new policy stemmed off of that, but I can see. The more people that come to Food Committee and tell them their concerns, that’s going to change their minds more effectively.
12. Our next meeting will be Tuesday, October 24 in the Tekoa room and it starts at 4:00pm.
    1. Parking Control Board: **No Report**
    2. Student Athletic Advisory Board: **No Report**
    3. Substance Advisory Committee: **No Report**
    4. Community Relations/Fundraising Report: **No Report**
    5. Veteran’s Affairs Report: **No Report**
    6. Advisory Committee on University Infrastructure: No Report

1. VICE PRESIDENT’S REPORT-ACADEMIC LIFE: **Jacob Lotter**
   1. Academic Policies Committee: **No Report**
   2. Curriculum Committee: **No Report**
   3. Enrollment Management Committee: **No Report**
   4. International Programs Committee: **No Report**
   5. Academic Technology and Information Services Committee: **No Report**
   6. Writing Liaison Committee: **No Report**
   7. Advisory Committee on Academic Planning: **No Report**
   8. Advisory Committee on the CURACW: **No Report**
   9. Guest Lecture Committee: **No Report**
2. VICE PRESIDENT'S REPORT-PROGRAMMING: **Madeline Dexter**
3. Programming update: **Madeline Dexter**
4. I wanted to review the past weekend programming with you all! The Haunted House was an amazing program that CAB put up on Saturday, October 14 that attracted 250 students. The large majority of the CAB general board was there to help both Friday and Saturday and it was an incredible event. If you have any feedback from attending the event, please let me know what you thought so we have room to improve next year.
5. CAB received all of our novelties for the year. We got Tote Bags for Bingo, sunglasses and sticky notes. We will be giving them away sporadically at events.
6. Tomorrow, October 18 is that infamous CAB Disney Trivia at 8:00pm in the Owl’s Nest. I know you all will go without the bribe of free food, but as always, pizza will be provided.
7. Thrifty Thursday, October 19 this week is DIY Slime sponsored by Student Activities and hosted by our very own Derek Estrella! It starts at 9:00pm in the Owl’s Nest.
8. Friday night, October 20 will be Black Light Zumba at 9:00pm in the Owl’s Nest. It is going to be super fun! You can also come to watch me embarrass myself while dancing.
9. Saturday, October 21 will be CAB’s annual Six Flags Fright Fest Trip! If you haven’t bought your tickets yet, you can on westfield.ma.edu/tickets under CAB Programs. Tickets are $15.00 for transportation there and back and admission to the park and are on sale until Friday, October 20.
10. Next Monday, October 23 is CAB’s Coffee House event at 8:00pm in the Owl’s Nest. It will be a cozy open mic night with coffee, hot chocolate, and baked goods.
11. Updates for Coins for Change: As of Friday, October 13 we have raised $36.00 towards Houston. It is not exactly where I wanted to be so I moved some of the jugs around to better improve donations. I took the jug from SGA and moved it to Dunkin Donuts where I hope to see some more change dropped in. I will be passing the jug around again, so if you have any change to spare again this week, please drop it in.
12. Finally, I would like to congratulate our senators in MTG on an awesome show this past weekend. You could see the hard work and energy you put into your production and it did not go unnoticed.
13. VICE PRESIDENT’S REPORT-FINANCE: **Marcus DiBacco**
14. Finance Report: **Marcus DiBacco**
15. Today we will be reviewing the SGA budget for fiscal year 2018. This presentation is typically long, but I believe that I have cut it down a good amount. Without further ado let’s get started.
16. See attached Power Point Presentation.
17. **John Coulombe**: Last semester we went over the budget and I could have sworn we cut Quidditch, but I saw it for this semester.
18. **Marcus DiBacco**: What ended up happening was Quidditch was $750.00 last year and they used very little of that so we reduced their budget by 2/3.
19. **Aaron Sylvia**: I just noticed the renewable voting software was $3,500.00. Has there been any research as to whether or not a domestic program could be accomplished that would maybe take that initial investment, but not have to be renewed every year.
20. **Barbara Hand**: As of right now our IT department does not support helping us with elections, we have to go to an external vendor. Four years ago we went through a series of various companies, this was the most cost effective, and it’s integrated with our system. This is the best bang for your buck that you’re going to get.
21. Our next scheduled meeting is on October 20 at 1:00pm in Ely E020.
22. Foundation Report: **No Report**
23. SECRETARY'S REPORT: **Karina Sallaway/Derek Estrella**
24. Executive Secretary Report: **Karina Sallaway**
25. Hello everyone! The Owl Ball Committee interest sheet is going around again so please put your name down if you haven’t already. I know I’ve said it a lot of times already, but Owl Ball this year is March 23, 2018! You won’t want to miss out so save that date.
26. I’m happy to announce our first LifeSaver of the Week tonight, which is in fact five lifesavers. This group of people went above and beyond to well not really save lives, but scared them with their Haunted House. It was beautifully done and they had over 200 students show up. So, congrats to CAB Exec for being our Lifesavers of the Week. Thank you all and have a lovely week!
27. Legislative Secretary Report: **No Report**
28. PARLIAMENTARIAN REPORT: **Tyler Cameron**
29. Rules and Regulations Committee: **No Report**

1. COMMUTER COUNCIL, CLASS AND HALL REPORTS:
2. Commuter Council: **Mike Reid Jr.**
3. I move to appoint Walter Bauer as Commuter Council Representative to Senate for the remainder of the 2017-2018 academic year. Motion carries.
4. Senior Class: **Maddie Creamer**
5. We have begun planning our senior events. Right now, we are looking at doing a trip to Mohegan Sun, a paint and sip event, 100 Day Toast until Commencement as well as a few smaller events.
6. We are looking for Seniors to design our Senior Class Sweatshirt. We are sending out a letter to students to submit a design and they will have until October 30 to submit a design. If you are interested in submitting a design or have any ideas for senior events, please see myself or any of the Senior Class offices.
7. **Maddie Dexter**: Are there any incentives for seniors to submit designs?
8. **Maddie Creamer**: We haven’t decided that, but I can definitely bring it up at our meeting on Monday.
9. Our next scheduled meeting is October 23 at 8:00pm in Ely conference room E003.
10. Junior Class: **No Report**
11. Sophomore Class: **No Report**
12. First Year Class: **No Report**
13. Apartment Complex: **No Report**
14. Courtney Hall: **Ethan Goodfellow**
15. I move to appoint Jason Rosselli as Courtney Hall Representative to Senate for remainder of the 2017-2018 academic year. Motion Carries.
16. I move to appoint Elijah Mosley as Courtney Hall Representative to Senate for remainder of the 2017-2018 academic year. Motion Carries.
17. I move to appoint Benjamin Conlon as Courtney Hall Representative to Senate for remainder of the 2017-2018 academic year. Motion Carries.
18. Davis Hall: **No Report**
19. Dickinson Hall: **No Report**
20. Lammers Hall: **No Report**
21. Lansdowne Place: **No Report**
22. New Hall: **No Report**
23. Scanlon Hall: **No Report**
24. University Hall: **No Report**

1. UNFINISHED BUSINESS:
2. NEW BUSINESS:
3. ANNOUNCEMENTS:
4. **Andrew Logan**: Veteran and Military Center is holding a tailgate party at Horace Mann Center parking lot from 6:00pm until 7:00pm for the Veteran’s day football game. Veterans will get free admission to the game so if you know any veteran’s on campus tell them to come through.
5. **Jacob Lotter:** I just want to say as your VP of Academic Life I am very sorry tonight’s meeting took the turn it did, but you should all be very proud of yourselves for being the senators you are.
6. **Brendan McKee:** With that being said and as Marcus DiBacco alluded to, moving forward in the next week we are going to discuss ways that we could have this conversation that tries to remove all bias, but we can try to ensure that student opinion comes into play with as many facts as possible. Thank you all for going through that, it doesn’t usually happen, but we learn to expect the unexpected down here. Thank you.
7. **Karina Sallaway:** Can I get my Owl Ball Committee interest sheet back please.
8. **Brendan McKee:** Can I also get my folder back.
9. **Jacob Lotter:** Can I very briefly see Hanna Christ, Sammantha Dorazio, Maddy Scott, and Tori Lind after the meeting.
10. **Tyler Cameron:** Rules and Regs after the meeting.
11. **Marissa Cremin**: 214 Days until Commencement.
12. ROLL CALL: Mika Lapre, Owen MacDonald and Angela Riley were absent. Joseph Newlin was excused.
13. ADJOURNMENT: Meeting adjourned at 7:21pm

*To ensure the courtesy of others,*

*Please turn off your cell phone before the meeting*