

## **Course Number: Art 206/ Professor Jamie Wainright/ Art Department**

**Objectives:** After successful completion of this course, the student would have a good understanding of basic publication and design techniques utilizing various software for each assignment that is given. The student will understand all basic aspects of the printing process and what is required for the output of a finished graphic design piece.

**\*\*\*\*You can use a 30-day free trial for the software will be provided. Many students from all disciplines have successfully completed Electronic Publication & Design class. Rental of Adobe products are available at a very reasonable price through WSU. Information to these links will be available.**

**Course Description:** This course will be an introduction to basic publication design utilizing software such as Adobe InDesign and Quark Xpress. Emphasis on developing basic design skills in the electronic framework for small ads and brochures as well as grid designing will be emphasized. Discussion on printing output and offset will be included.

**NO COMPUTER EXPERIENCE NECESSARY TO SUCCESSFULLY TAKE THIS COURSE.**

**Course Conduct:** Students will be involved in creating projects that focus on usage of type in their designs. Choosing the right typefaces for a specific assignment will be emphasized as well as the size of type in relationship to the other elements within the design. Fundamental layout techniques and design will be employed as well as an Introduction to electronic mechanical.

**Grading is determined by:** Each student is graded as an individual basis rather than on a curve. Understanding of basic layout concepts and software will be taken into consideration for the final grade. Students will be required to participate in assignments, reading and discussions given on a weekly basis that will be posted on my Electronic publication & Design homepage. Students are required to complete ALL ASSIGNMENTS requirements to receive their grade.

**Required:** **Links provided for 30 day free trial in Adobe InDesign as well as links to rent software for a very reasonable price on a monthly basis here at WSU. I have provided a link to a 30 day free trial to get started.** Traditional office hours will be posted on the door in my Parenzo hall P012. These hours will be given at the beginning of the online class