



HISTORY OF GRAPHIC DESIGN

Course Number: Art 0327 001

Instructor: Professor Pat Conant pconant@wsc.ma.edu Office Parenzo 203 Tel. 572-5301

Course Description: This course will trace the history of Graphic Design from the invention of Writing and Alphabets through the origins of Printing and Typography and the various movements such as Victorian, Art Nouveau, Postmodern and the Computer Graphic revolution.

Course Conduct: Students will be involved in learning about the History of Graphic Design by tracing the history of the media, techniques and styles in graphic design. Typography will also be emphasized in its relationship to the various design periods.

Credits: 3 credits (This course can be used for the Art Core Art History requirement)

Prerequisites: none

Technical Requirements: Computer skills in Microsoft Word and Plato online familiarity.

Text: Megg's History of Graphic Design – Meggs & Purvis

Grading: Grading will be determined by a series of quizzes, assignments and possible art viewing in the field.