



WELCOME

To Portfolio Preparation

ART 0348

COURSE DESCRIPTION: A culmination of the Graphic Design Concentration or the Fine Art studio sequence. Course emphasis will be on portfolio content and arrangement for job placement interviews, internship interviews or graduate school application. Assignment of supplementary art projects to augment portfolio development, or a digital portfolio of work will be included. Resume design and preparation as well as standard business procedures will be covered.

COURSE CONDUCT: Each student will be expected to present their previously completed projects to the instructor within the first two weeks of class. Each student will complete a form designating the direction of his or her portfolio. Assignments may include reworking of previously completed projects, creating new projects for upgrading portfolio content, resume and business card design, graduate school presentations or other directions outlined by the instructor.

TEXT: *Books are available at the bookstore at WSC.*

The Graphic Designer's Guide to Portfolio Design, - Myers
(Wiley ISBN 047156925-9) (or current designated book for the course)

INSTRUCTOR: Pat Conant, Professor

OFFICE: PARENZO 203

TEL: 572-5301

E-MAIL: pconant@wsc.ma.edu