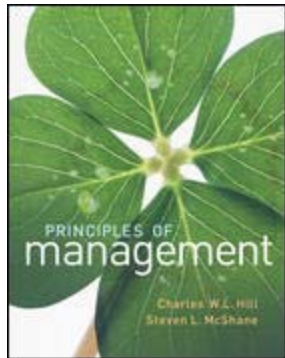


Course Preview for **MGMT0221001/004/ and 501**  
**Business Management Online: A Survey of Organizational Development and Management Principles**



**Instructor: Dr. David C. Kimball**

**Textbook:**



**Course Description:** Provides a general probe into the role of management in business, exploring concepts of management used in business, various issues of business management structures and the organization of management. Topics to be studied include: an examination of a systems approach of management, human behavior, personality conflict in organizations and techniques of creative management. The course shall touch upon several leadership development strategies, models of executive action in business policy or control, and provide a broad comprehension over-view of current issues concerning globalization, the changing external and internal environments, and the role of women, minorities and social responsibility in the field of Business Management.

**Course Requirements:** The course will use VISTA to help facilitate the learning process. The instructor will go slowly the first week to help students get used to using the VISTA system.

Each student will be required to study various management issues on a **WEEKLY BASIS**;

1. By noon on Monday of each week, each student will complete an end of chapter case about a company that is experiencing a management situation. Students will answer the three questions at the end of each chapter. Every other week, the assignment will be to answer a few of the end of chapter Management Challenge questions instead of the end of chapter case. The goal is to complete one assignment for every Monday in the semester.
2. Each student will take a quiz about the weekly chapter. Each quiz will consist of about 20 multiple-choice questions. Students have 30 minutes to take the quiz. Quizzes can be completed sometime between Wednesday at noon and the following Monday at noon.
3. The instructor will be online for an office hour on Monday's from 7:30-8:30. A series of discussion questions will be presented to facilitate class discussion.

4. The textbook comes with a series of lively videos. The videos correspond with each chapter. If needed, students will be able to use the videos for extra credit throughout the semester.



The textbook comes with a dynamic Online Learning Center. The Center can be found at [http://highered.mcgraw-hill.com/sites/0073530123/student\\_view0/chapter1/multiple\\_choice\\_quiz.html](http://highered.mcgraw-hill.com/sites/0073530123/student_view0/chapter1/multiple_choice_quiz.html)

Videos, practice quizzes, flashcards, Powerpoint Presentations, and Chapter Summaries are just some of the exercises found at this learning site.

I look forward to seeing you online. Dr. Kimball