



Health Communication

COMM 0317 001

Fall 2020 (Sept. 2 – Dec. 22)



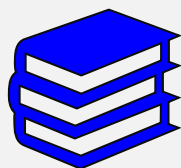
Hybrid Course

- * 2:15 – 3:30 pm Tuesdays (in-class)
- * Ely 341
- * Thursdays (Online)



Required Text/Materials

- * **Will be provided by instructor in class or and uploaded on PLATO**



Course Description and Learning Outcomes

This course will explore Health Communication theories and concepts. It would include topics such as medical interactions, health promotion campaigns, health literacy, health equity, and narrative medicine. We will critically examine the discourse and issues in health communication with the following learning outcomes:

- * Examine the relevant theories and models that shape health communication discourse
- * Critically analyze how social, political, and economic structures impact health
- * Identify and understand the concepts of health literacy and health equity
- * Assess the nature of medical communication with a specific focus on patient-provider interactions
- * Review the role of narrative medicine in health communication
- * Demonstrate proficiency in planning, implementing, and evaluating a health communication program.



Instructor – Prof. Shirley Acquah

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