

COURSE: Organizational Development & Behavior (MGMT 0308)

INSTRUCTOR: Bob Michaud

TEXT: ORGB 2.0, 2010 Edition and Corresponding Web Tutor
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ORGB 2

COURSE DESCRIPTION: This course examines the foundations for understanding individual and group behavior and relates these points to the problems faced by managers in organizations. Emphasis is on topics of study relevant to developing managerial effectiveness in interrelationships with other organizational members. The course attempts to develop an understanding of the relationship between individual and organization and to identify management skills that can contribute to effective performance.

INSTRUCTIONAL OBJECTIVES: Students will gain an understanding of the goals of organizational behavior and the factors affecting the ways individuals and groups behave in an organization. Students will also be introduced to various theories of motivation, team and quality management, and communication.

- v The material presented in the text and online via Plato
- v Material posted in various places on the Web
- v Discussion of course materials
- v Assignments as needed
- v Quizzes and testing to ensure retention and comprehension