Overview

1. Cool Stuff!
2. Esri Maps for Office
1) Cool Stuff!

There is a selection of web maps and visualization related to tomorrow’s election.

The Balance of Power

Very cool, but takes a while to figure-out.
http://bop.felixgonda.com/

The 2012 US Election in ArcGIS Online

The feature service can be used in ArcGIS Online: a layer of states with a ton of data. The web map is preconfigured with data to highlight certain contents. It is like the difference between a stocked kitchen and a prepared buffet table; each offers choices, depending on what you seek.

Blog

Feature Service
http://education.maps.arcgis.com/home/item.html?id=aa3cce7734104d77ab6112b44d506139

Web Map
http://education.maps.arcgis.com/home/item.html?id=ea94ccd1385747d4b0348769dc5e51c9
Note all the attribute fields!

The US Electoral History in ArcGIS Online

A data set containing electoral history for the past 56 years in ArcGIS Online by Joe Kerski from Esri. Check-out the matching lesson “Which states went for which candidate? Elections” in the ArcLessons library.

Blog

ArcLesson
http://edcommunity.esri.com/arclessons/lesson.cfm?id=739

Web Map
http://education.maps.arcgis.com/home/item.html?id=ea94ccd1385747d4b0348769dc5e51c9
Mapping Heat and Heat Waves in Europe

This is a nice example how to present scientific data in ArcGIS Online. Note the side bar on the left explaining the map and the methods.

http://storymaps.esri.com/stories/2012/warming-cities/

2) Esri Maps for Office

http://www.esri.com/software/esri-maps-for-office

Make maps right in MS Excel and share them using ArcGIS Online! Plus, embed them live into your MS PowerPoint presentation!

- Watch a video or two to better understand what this is.
- Try the 30-day free trial!