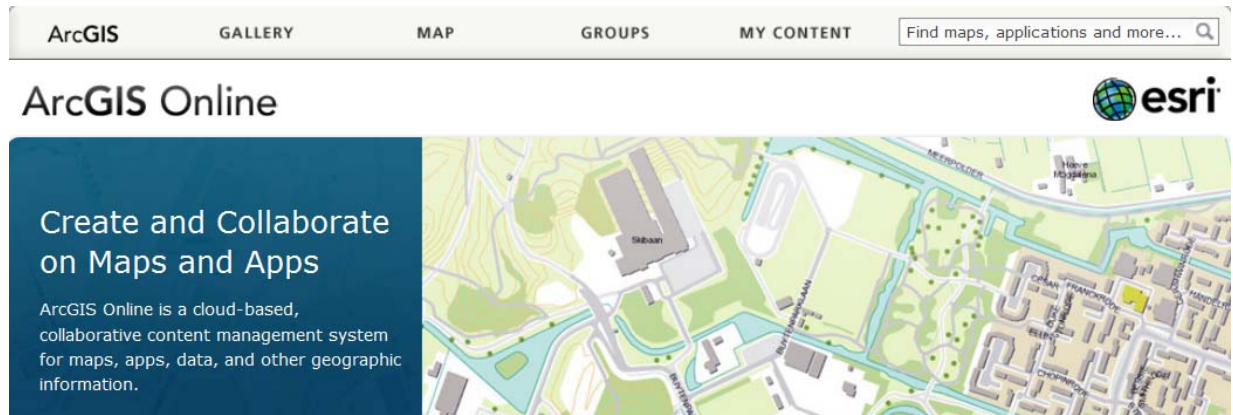


Mapping with ArcGIS Online – www.arcgis.com



[ArcGIS Online](http://www.arcgis.com) is a powerful, easy, fun environment for making maps and doing analysis. You can get a quick idea of how it works by watching some short videos, and expand your skills by going through some short tutorials. Here are good resources for learning how to use ArcGIS Online. (Use in sequence.)

INTRO VIDEOS (each only 2-4 minutes)

1. [Making a Map with ArcGIS Online](#)
2. [Using an ArcGIS Online Public Account](#)
3. [Signing up for an ArcGIS Online Public Account](#)
4. [Displaying Popup Windows on a Map](#)
5. [Editing Feature Layers on a Map](#)
6. [Adding Features from a File](#)
7. [Sharing Your Content](#)
8. [Intro to ArcGIS Online for Organizations](#)

VIDEO COLLECTIONS

9. [ArcGIS Video Gallery](#)
10. [ArcGIS.com help file Getting Started videos](#)

SHORT TUTORIALS

11. ["Try it now" Tutorials](#)

ONLINE COURSES (Esri Virtual Campus: personal free [Esri Global Account](#) is required)

12. [Teaching with GIS: Intro to Using GIS in the Classroom](#) (specially designed for educators)
13. [Authoring Web Maps Using ArcGIS Online](#)
14. [Making and Sharing Maps with ArcGIS Online](#)
15. [Getting the Most out of ArcGIS Explorer Online](#)
16. [ArcGIS Online Subscriptions: Mapping & GIS for Organizations](#)
17. [Sharing GIS Content Using an ArcGIS Online Subscription](#)
18. [Configuring and Administering an ArcGIS Online Subscription](#)

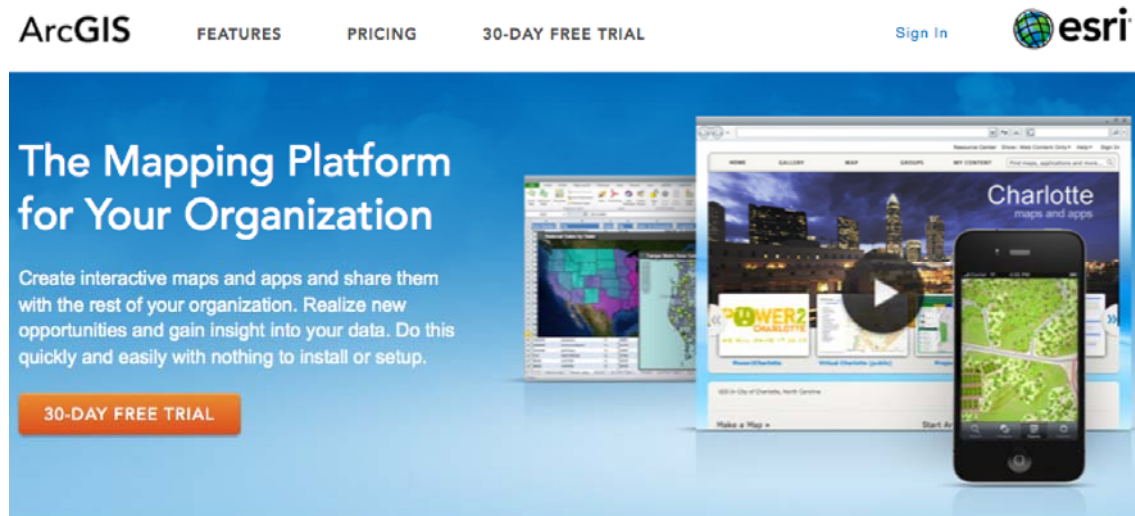
RELEVANT BLOGS

19. [Esri EdCommunity Blogs relating to ArcGIS Online](#)
20. [Esri ArcGIS Online Blog](#)

ArcGIS Online: Using Subscription Accounts with Statewide/Districtwide Licenses for K12 Schools

[ArcGIS Online](http://esriurl.com/mappingwithago) is an environment for making and sharing maps and apps. You can learn to use it by watching some short videos, and expand your skills by going through tutorials and longer courses. See <http://esriurl.com/mappingwithago> (p.1) for a good sequence of instruction for schools.

ArcGIS Online Organization Subscriptions provide some capabilities not available in public accounts. Subscriptions are available for instructional use as part of Esri's K12 Statewide and Districtwide licenses. (See <http://esriurl.com/k12schoollicenses> for a map of licensees.) Differences between ArcGIS Online accounts are visible at <http://www.esri.com/software/arcgis/arcgisonline/features/comparison-table>.



Suggested strategy for educators interested in ArcGIS Online in K12 education:

1. Start with ArcGIS Online using a free public account, and work sequentially through Items 1-15 of <http://esriurl.com/mappingwithago>. Build skills with AGO-Personal first; AGO-Organizations include all the capacities of AGO-Personal.
2. When you're ready to begin an Organization subscription, go through items 16-18 of <http://esriurl.com/mappingwithago>, then start a free 30-day trial ArcGIS Online Organization subscription at <http://www.arcgis.com/about/trial.html>. Practice with that account. Create a new "administrator" login for the account (don't use your personal account login; keep that separate, just for you), plus a test "publisher" and a test "user" login, and use all three logins to practice. Invite a friend or two into the organization account and experiment.
3. Around Day#20 of 30, contact the overall administrator of your state/district K12 license. Let that person know whether you want to (a) convert your trial account into a "full" account (in which case Esri will need to know the Account ID Number) or (b) start from scratch with a new full account (in which case the old account plus all data and logins will expire).

Suggested strategy for overall administrators of K12 Statewide/Districtwide Licenses:

4. On your state/district GIS website, link to <http://esriurl.com/mappingwithago>. List the above three steps or your own recommended set. Encourage users to follow the steps in sequence, to go through all of them, and to contact you when they begin a trial subscription.
5. Contact Esri K12 Education Team (schools@esri.com) with questions.