Useful Resources on YouTube

ArcGIS Online Overview
http://www.youtube.com/watch?v=4KMHNO5cdqA

ArcGIS Online Maps and Apps for Everyone
http://www.youtube.com/watch?v=J1wWt2mF-CU

ArcGIS Online: Adding Content
http://www.youtube.com/watch?v=IGDhaOM0enM

GPS to GIS: Mapping Field Data with ArcGIS Online
http://www.youtube.com/watch?v=7Cm3CKroDj0

Mapping GPX Data from GPS Receivers in ArcGIS Online
http://www.youtube.com/watch?v=Cfj3lt2gu54

ArcGIS Online: Custom Map Tutorial
http://www.youtube.com/watch?v=7cRKBC8fURs

Creating and Sharing Custom Content in ArcGIS Online using Google Maps and Dropbox
http://www.youtube.com/watch?v=GQnzbtVX_h0

Custom Mobile ArcGIS Online App
http://www.youtube.com/watch?v=kbmjgwSFyB8

Teaching Geography with ArcGIS Online, Part 6
Part 6: http://youtu.be/0IrCnhErkfQ
Part 7: http://youtu.be/kl_1IO5rdhY
This is the most useful for us – but Parts 1 to 5 are also great