



Class of 2020

POSTGRADUATE **REPORT**



EXECUTIVE SUMMARY

2020 POST GRADUATE REPORT

The Career Center at Westfield State University provides statistical reports to measure effectiveness, evaluate performance and promote transparency. Our purpose in capturing first destination, post-graduate information and compiling this report is to provide meaningful data that prospective students, parents, champions, employers, the administration and the community can utilize.

Our goal was to analyze a representative sample of graduates in calendar year 2020 to determine the post-graduation career and graduate school activities of individuals one year after graduation. We have continued to rely on only direct survey responses or in person data collection for our report, trusting the accuracy of this data versus “Knowledge Rate” which refers to second or third hand information or that found on one’s social media. As expected, from those whose contact information we were able to secured; we were able to achieve a 23% response rate, using this method of data collection. This still compares favorably to the national average of 18-24%. Considering the impact the pandemic has had on connecting with former graduates and the economy, we are confident this survey sample provides meaningful information and sheds light on the difficulties that 2020 presented regarding employment. Since we have come to better manage the pandemic’s challenges, we are optimistic that we will see improvement in these areas in our next survey.

The data in this survey indicated that 84% percent of respondents are either employed full time or attending graduate school. Also, approximately 18% percent of this group was engaged in public sector or non-profit employment, reflecting Westfield State University’s mission of assisting students to develop intellectually and to use their knowledge and skills to improve the social and economic conditions in their communities.

It is exciting to see the wide range of professional activities of these new graduates. Members of the University community have worked diligently to guide and support these individuals during their undergraduate years. It is satisfying to see the outcome of these efforts as students launch their professional careers or pursue advanced study in a wide range of fields and industries.

We are pleased to present our 2020 Post Graduate Report. Using a systematic and comprehensive approach for gathering career related data, we can examine our progress with students over time and guide future efforts on behalf of students and alumni.

This project, compiled and managed by the Career Center, was truly a collaborative campus-wide effort, working closely with colleagues from Information Technology. We hope that you find this report to be informative and beneficial.

Sincerely,

Junior Delgado
Director, Career Center

REPORT OVERVIEW

The 2020 Post Graduate Report was compiled by the Westfield State University Career Center. Graduate information was obtained via an online survey, email, or through direct contact with Career Center staff beginning in January of 2021. Throughout the next year, the Career Center continued to reach out to the graduates of 2020, while continuing to invite them to participate in the survey.

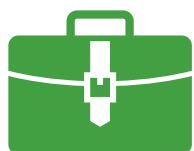
Information gathered from respondents regarding employment, graduate studies and related factors provided very interesting and significant analyses when compiling this data.



WHAT ARE THE 2020 GRADUATES DOING?

Respondents reported the following

84% WORKING
**FULL-TIME OR IN
GRADUATE SCHOOL**



73% FULL-TIME
EMPLOYMENT



17% IN
GRADUATE
SCHOOL



7% BOTH
EMPLOYED AND IN
GRADUATE SCHOOL



5% SEEKING
EMPLOYMENT



5% PART-TIME
EMPLOYMENT



1% MILITARY

DID YOU KNOW?

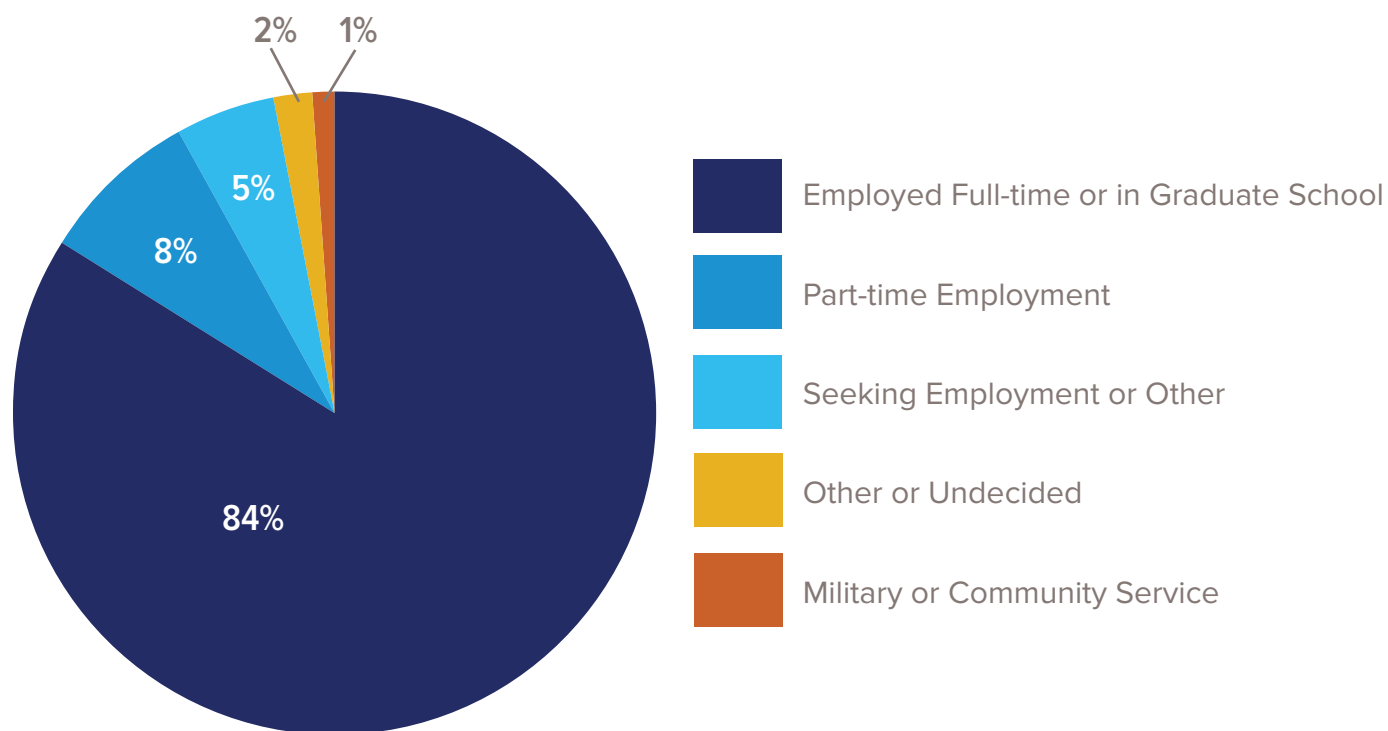
85% OF THOSE EMPLOYED
INDICATE CAREERS RELATED
TO THEIR MAJOR

18% REPORTED EMPLOYMENT
IN THE NON-PROFIT SECTOR

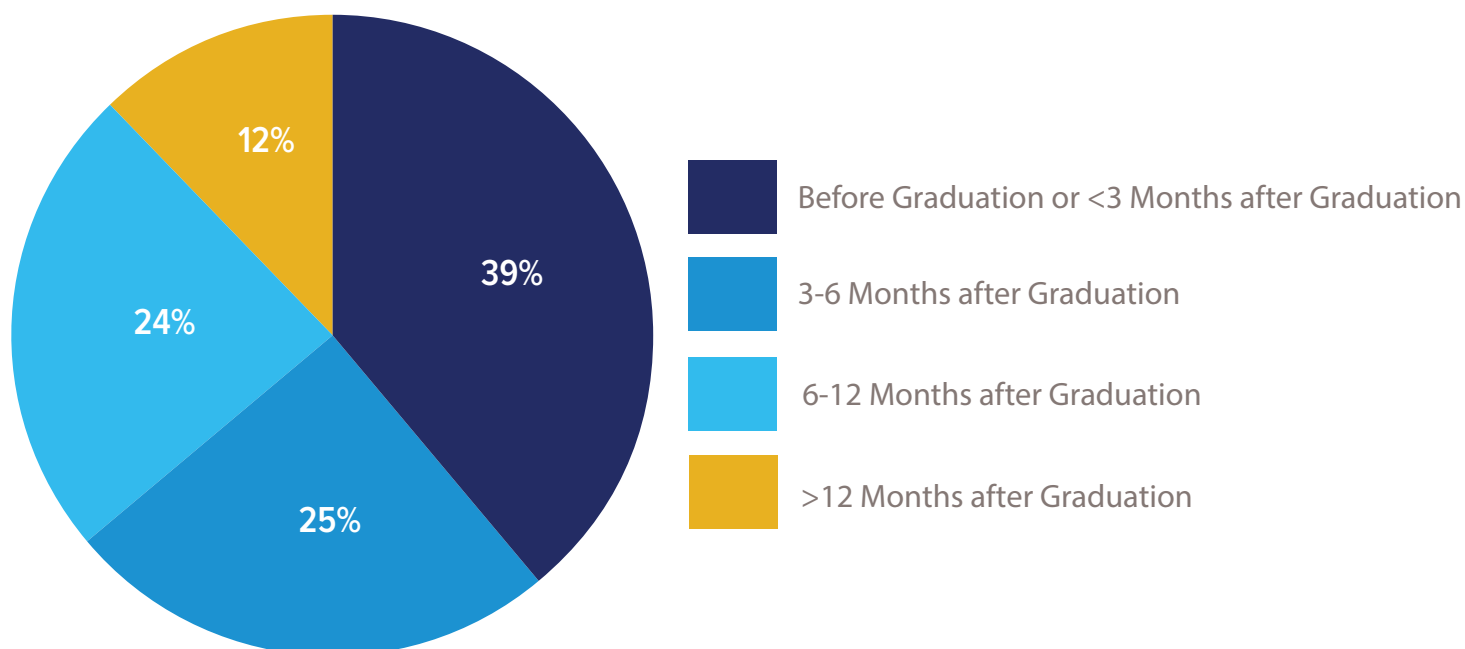
57% PARTICIPATED
IN AN INTERNSHIP

EMPLOYMENT

What is the class of 2020 doing?

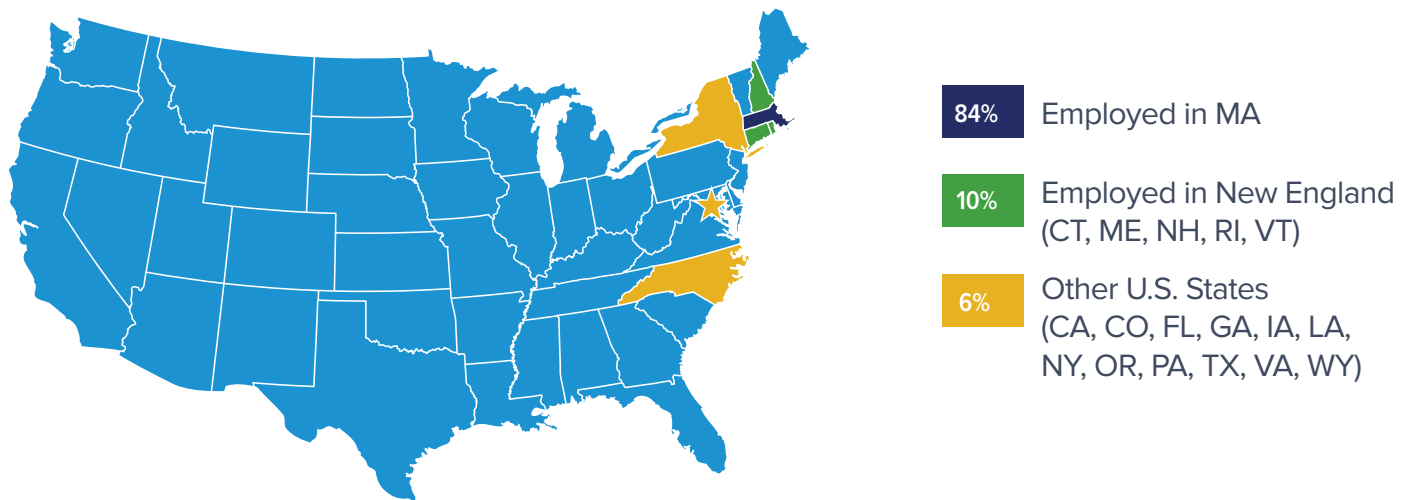


When did they obtain employment?



EMPLOYMENT

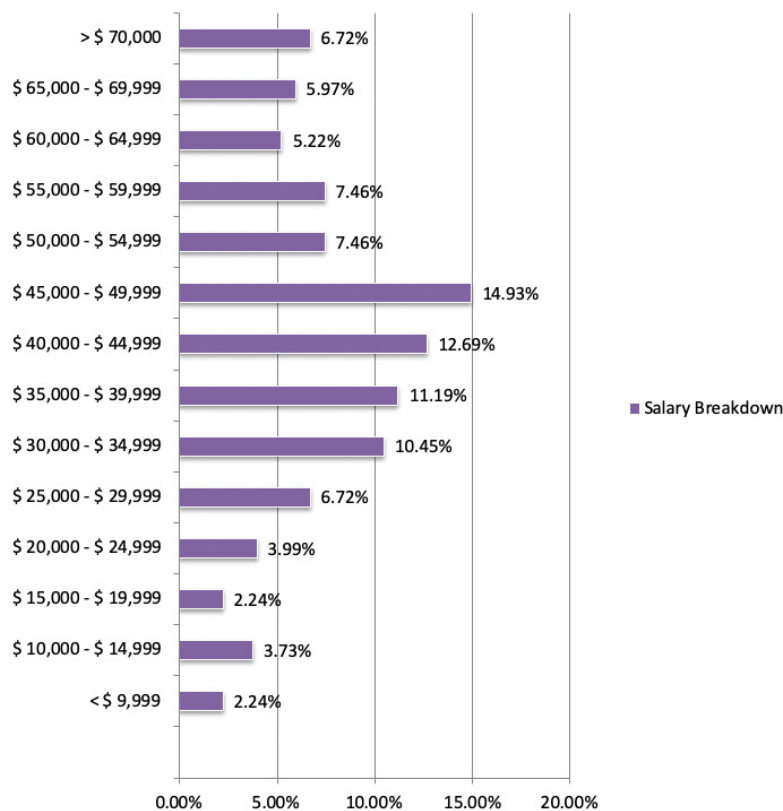
Destinations



Salaries

Respondents reporting employment provided the following salary information:

Salary Breakdown by Percentage



EMPLOYMENT

Industries

What industries are most represented for employing our graduates?

Advertising & Marketing	4.90%	Government, Non-profit	10.49%
Agriculture	0%	Health Care & Pharmaceuticals	19.58%
Airlines & Aerospace	1.40%	Insurance	4.90%
Automotive	0.00%	Manufacturing	2.80%
Business Support & Logistics	6.29%	Nonprofit	6.29%
Construction, Machinery and Homes	0.70%	Real Estate	0.70%
Education	16.78%	Retail & Consumer Durables	2.80%
Entertainment & Leisure	2.10%	Telecommunications, Technology, Internet & Electronics	4.90%
Finance & Financial Services	7.69%	Utilities, Energy, and Extraction	4.20%
Food & Beverages	3.50%		

Employers (Representative Sample)

Westfield State University graduates listed employment at the following:

3M	Chicopee Public Schools
Abby Kelley Foster Charter Public Elementary School	City of Springfield
Access To Media	CliftonLarsonAllen (CLA)
Administrative Strategies LLC	Clinical & Support Options
Aflac	Community Health Resources
ALKU	Congressman Richard E. Neal
Arrow Security	CREC Academy of Science and Innovation
BankESB	CVS
Baystate Medical Center	Definitive Healthcare
Bedford Public Schools	Deloitte
Belchertown Conservation Commission	DiCicco, Gulman & Company
Bellamy Middle School / Chicopee Public Schools	Disability Rights Rhode Island
Berkshire Sterile Manufacturing	Drenen Financial Office
Bierman Autism Center	EBSCO
Booz Allen Hamilton	Eliassen Group
Boston Red Sox	Endicott College
Bournewood Hospital	Ethos Veterinary Health
Boys & Girls Club of Greater Westfield	Fairhaven Public Schools
Broad Institute	Falmouth Hospital
Cambridge Health Alliance	FIS Global
Center School for Crisis Intervention	Granby Community Access & Media, Inc.
Charles River Laboratories	Grander Capital Partners

EMPLOYMENT

Graybar Electric	Sedgwick
Grzelak, Grzelak, & Associates	Sevenstep
Hampshire Regional School District	South Bay Community Services
Hartford Healthcare	SouthCoast Community Foundation
HP Hood	Southwick Public School District
IPG Photonics	Sports Medicine North
Lawrence Public Schools	Springfield Public Schools
Lowell High School	Springfield Water and Sewer Commission
LW SEECAMP	Steward Medical Group
Manchester-by-the-Sea Police Department	Stowe Early Learning Center
Martha's Vineyard Public Charter School	Sturdy Memorial Hospital
Massachusetts Air National Guard	Suffolk County District Attorney's Office
Massachusetts Department of Children and Families	T1D Exchange
Massachusetts General Hospital	Talcott Resolution
Massachusetts State Senate	Taunton Public Schools
MassMutual	The Atrium at Cardinal Drive
MediTech	The Blake Group
MilliporeSigma	Thermo Fisher Scientific
Moderna	Town of West Springfield
Moody's	Travelers Insurance
MP CPAs	TribalVision
Multicultural Community Services	Trinity Solar
Nashua Police Department	UMass Medical School
New Bedford Public Schools	United States Air Force
New England Service Company	University of Massachusetts Lowell
Northampton Public Schools	Vantis Life Insurance Company
Northampton Senior Center	Veritas Prep Charter School
Northeast Center for Youth and Families	Vineyard Wind
Northeastern University	Wakefield Police Department
Norwood Police Department	Waste Management
O'Conner & Drew, P.C.	Westaff
OneShield, Inc	Westfield Gas & Electric
Optos	Westfield Public School
Pegasystems	WGI MRO Services
Pepper Gang	Wilson Group / Keller Williams Chestnut Hill
Pittsfield High School	Women's Resource Center
PlateletBio	Woonsocket Head Start Child Development Association
RCN Capital	Work Opportunities Unlimited
Renfro Corporation	Xfinity Theater
Revereer	YWCA

GRADUATE/PROFESSIONAL STUDIES

Graduate Schools (Representative Sample)

Westfield State University graduates indicated attending the following schools:

Approximately 17% of the graduates indicated that they are currently pursuing graduate degrees

American International College	Roger Williams University
Barry University	Salem State University
Bay Path University	Simmons University
Boston University	Southern New Hampshire University
Bridgewater State University	Springfield College
Brown University	Syracuse University
Cambridge College	UMass Medical School
Elms College	University of Bridgeport
Fitchburg State University	University of Massachusetts Amherst
Framingham State University	University of Massachusetts Dartmouth
Grand Canyon University	University of New England
International Institute of Orthotics and Prosthetics	West Chester University
Massachusetts College of Pharmacy and Health Sciences	Western New England University School of Law
Merrimack College	Western New England University
Mount Holyoke College	Westfield State University
Northeastern University	William James College
Regis College	



CAREER CENTER

The Career Center strives to assist students and alumni in finding success in employment, educational advancement and career management. The center provides a myriad of programs and services, extensive web resources and its technology based “Handshake” software students can utilize to take that next step.

Services available include:

- Career Development Advising
- Job and Internship Resources
- Career and Graduate School Fairs
- Professional Networking Events
- Job and Internship postings
- Graduate School Advising
- Student Teacher Seminars
- Interview Preparation - Mock interviews
- Classroom Presentations
- Resume/Cover Letter Development
- On/Off-campus Employer Engagement



CAREER CENTER

56% said they visited
the **CAREER CENTER**
or participated in a **CAREER CENTER**
SPONSORED PROGRAM
while at **Westfield State University**

2020–2021 Student/Employer Activity

(Fall and Spring Semester programs impacted by Pandemic)

- 1,658 Student Appointments
- 61 Classroom Presentations
- 4 Career Fairs
- 10 Majors - Professional Networking Nights
- 2 Career Strategies Seminars for Educators
- 24,207 Jobs Posted
- 6,527 Internships Posted



SENIOR ADMINISTRATION

Dr. Linda Thompson
President

Lisa McMahon
Interim Vice President, Institutional Advancement

Dan Forster, M.Ed.
Vice President, Enrollment Management

Dr. Michael Freeman
*Special Assistant to the President
on University Strategies and Chief of Staff*

Dr. Juline Mills
Interim Provost and Vice President, Academic Affairs

Maggie Balch
Dean of Students

Stephen Taksar, M.B.A.
Vice President, Administration & Finance

Richard Lenfest
Athletics Director

CAREER CENTER STAFF

Junior Delgado, M.Ed.
Director

Giselle Frechette, M.Ed.
Associate Director

Dino Innarelli, M.P.A.
Assistant Director

Jennifer Dobiecki, M.P.A.
Career Counselor

Sharon King
Administrative Assistant II

Lori Putnam
Clerk IV

Westfield
STATE UNIVERSITY



Thanks
mom & dad

BECAUSE
SCIENCE!



577 Western Avenue
Westfield, MA 01086
westfield.ma.edu