

## Communication Major Student Learning Outcomes

### OUTCOME I

Demonstrate the ability to critically evaluate media content.

### OUTCOME II

Demonstrate the ability to construct media content.

### OUTCOME III

Demonstrate awareness of international and intercultural impacts of communication.

### OUTCOME IV

Demonstrate an understanding of ethical behavior and communication

### OUTCOME V

Demonstrate understanding of the scientific method and familiarity with research tools appropriate to the discipline

### OUTCOME VI

Demonstrate knowledge of human communication theories, practices, principles, and processes

### OUTCOME VII

Demonstrate an understanding of the relationship between the media and other social and political institutions

### OUTCOME VIII

Demonstrate ability to communicate effectively in writing in a variety of media and formats.