

Enrollment Management Committee Meeting Minutes  
August 30<sup>th</sup>, 2021  
3-4:40pm  
Conference room 003, Ely Campus Center

Present: Mike Mazeika, Dan Forster, Lyric Lamagdelaine. Lisa Plantefaber, Josh Hettrick, Jessica Tansey, Dick Lenfest, Nicole West, Maggie Balch, Juline Mills, Gloria Lopez

1. Call to Order D. Forster
  - a. 3:11pm
  
2. Approval of June 23, 2021, Minutes D. Forster
  - a. June 23, 2021, minutes will be voted on during September's meeting
  
3. Enrollment Management Update D. Forster/M. Mazeika
  - a. Current Fall 2021 numbers
    1. See Funnel Report handout
      1. Correction – 16 transfers and 34 first years have withdrawn
      2. Holding pretty steady, the velocity report has not changed too much
      3. Doing better with administrative withdraws this year
      4. Josh has been updating the registrar's office on who has not shown up for housing
      5. Big concern is the first years who are checking into housing, we think they might not have checked in at the tent. Housing is cross-referring their vaccinations and also cross-referring with Matt Dellea to help with verifying students
  - b. Class Profile
    1. See Deposit profile report handout
  - c. Summer Melt Information
    1. See Paid Withdrawal Information sheet handout
    2. Number of paid withdraws do not include the students who left and went to CGCE
    3. Melt rate usually around 11% we will have more information in late November.
      1. Registrar's office saw some were still afraid of covid and did not want to do online classes
      2. Housing numbers are relatively close to where we were last year.

3. New student orientation is still going on. More information will be available next week on how the orientation went and if we should make adjustments to the program.
4. The retention office saw a lot of students PW before moving in. Worked with these students to move them to part time if it was possible instead of leaving the university
5. XRG
  - a. We have 203 who are not registered full time.
  - b. We will need to establish how the fees will be paid if we allow XRG's
  - c. The state dictates what is full time. Financial Aid will be impacted as well.
  - d. Redefine the definition of full time?
  - e. Do we need to have Board of Trustees buy in for fee adjustments?
  - f. Fee structure could be reset up in a single structure and then we would not need permission from the BOT.
  - g. The student that takes classes here but works full time will probably not take advantage of the student services.
  - h. How do we make it fair to the university and the student and allow the students that want to be involved do so?
  - i. WSU Policy says you will lose your full-time status if you do not carry 12 or more credits. This is just not a fee; it would be a policy change.
  - j. CGCE students pay 40.00 per credit less than the full-time day student. Most CGCE students are 6 credits and below.
  - k. Rough estimate of converting students less than full time to XRG could result in a loss of approximately \$325,000.00
  - l. EMC committee is in agreement that we should be flexible with XRG's students. This will need to go through Steve Taksar as well.
  - m. Create a sub-committee working group. Fall semester students will not be affected by this. We will be looking at implementation in the spring.
  - n. Bridgewater has a good fee system we can look at.

#### 4. Fall Visit Plans

M. Mazeika

- a. Open House dates- September 25, October 30, November 6. Agenda is still being finalized.
- b. Saturday tours – around 3 a day starting on Sept 18, and October 2, 16, 20. Tours will leave from HMC
- c. Campus tours start Monday sept 20, do to an early Jewish holiday, tours will also be available on September 16<sup>th</sup>.
- d. Mike, Nicky and Juline discussed doing specialized tours that focus on certain majors as well as tours for exploratory students. More discussion to follow.
- e. The numbers of undecided students are much lower this year than last.

#### 5. Athletics

Dick Lenfest

- a. 2 early open houses sept 20 and oct 18<sup>th</sup>
- b. Individual student have been visiting with coaches
- c. Start competitions on Wednesday
- d. 248 fall athletes right now, 98% are vaccinated
- e. Looking to plan a few athletic only open houses, one in November and one in December.
- f. Started a pilot program with two JV programs. Received 31 additional students based on an opportunity to play Jr. Varsity. Going towards the club model, pay for play situation. Dick will have more numbers in the future

#### 6. CGCE

Jessica Tansey

- a. Students are still currently enrolling.
- b. CGCE has been reaching out to students to see if they are attending
- c. Seeing lowest enrollment rates in non-matriculated students
- d. Most open houses will be virtual. More students were able to attend. Saw more students register and attend for virtual.

#### 7. Registration Update

N. West/M. Lopez

- a. Continuing to register students and reaching out to them
- b. Restrictions in place that are hindering some students creating holds on accounts. The retention office is working with them on these.
- c. Hold final enrollment for census until October 16.

- d. WSU360 will open to all instructors on Sunday, September 12<sup>th</sup> at 7:00am, will include these 2 flags, never attended class flag and stop attending class flag. Survey will close on September 25<sup>th</sup>.

8. Housing

Josh Hettrick

- a. See housing report handout
- b. Finished move in this weekend and numbers are looking strong right now. We are at 76.5 percent of first year students living on campus
- c. Rental properties are high, which is pushing more students on campus.

9. Research and Assessment

Lisa Plantefaber

- a. Registration numbers are still coming in. We are about 44 students above the number we need to make budget. Still to early to make any reports.

10. Student Affairs

Gloria Lopez

- a. New hires- Intercultural Counselor and Outreach counselor
- b. Health services has expanded their hours
- c. Trying out a hybrid PVTa system, using our public safety shuttle as well.

11. SGA Representative

Lyric Lamagdelaine

- a. SGA is setting up their schedule please let Lyric know if you would like to attend any meetings/events
- b. Student Ambassadors and Orientation leaders are assisting with the Perch program (mentorship for first year students) currently we have 380 first year students who are interested in having a mentor.

12. Student Affairs

Maggie Balch

- a. Student Affairs has been busy with student orientation. There has been sporadic attendance. This is a new model this year so once orientation has ended an evaluation of how the process went will be discussed for any changes or additions in the future.
- b. The general census on campus has been happy students, lots of energy.
- c. It was requested that it would be nice for faculty/staff to eat in the dining hall if they can. This will give our students the opportunity to approach you and ask questions.

13. Other Announcements

Committee

14. Action Items:

- a. Establish an XRG sub-committee working group – Dan Forster
- b. Discuss specialized tours – Juline Mills, Mike Mazeika, Nicky West

15. Meeting Adjourned- 4:34pm