



Board of Trustees

Advancement & Enrollment Management Committee

8:30 AM
December 17, 2020
Zoom

A live stream of the meeting for public viewing will also take place at
<https://www.westfield.ma.edu/live>

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| 1. Call to Order | Trustee Martinez-Alvarez |
| 2. Approval of Minutes
October 13, 2020 | Trustee Martinez-Alvarez |
| 3. Items for Discussion | |
| 4. Items for Action
Motion: Staff Emerita Status | Erica Broman |
| 5. Items for Information | |
| a) Institutional Advancement Dashboard | Erica Broman |
| b) Spreading Our Wings | Erica Broman |
| c) Internship Outreach | Erica Broman |
| d) Fall Appeal-Board Participation | Erica Broman |
| e) Bequest Gift Announcement | Erica Broman |
| f) Spring & Fall Update | Dan Forster/Stefanie Sanchez |
| g) Admissions Virtual Visits | Dan Forster |
| h) Financial Aid Award Timeline | Dan Forster |
| i) Marketing Update | Dan Forster |
| j) 3E Partnership | Dan Forster |