



Presidential Search Committee
Advertising Plan

Publication/Organization	Date Placed	Run Time
WittKieffer – Candidate Portal, Website & Social Networking	12/15/20	120 Days
Chronicle of Higher Education	12/15/20	60 Days
Diverse Jobs	12/15/20	30 Days
DiversityInc	12/15/20	60 Days
HigherEdJobs.com	12/15/20	60 Days
Hispanic Outlook	12/15/20	8 Weeks
Inside Higher Ed	12/15/20	60 Days
Journal of Blacks on Higher Education	12/15/20	60 Days
Women in Higher Ed	12/15/20	30 Days
American Association of State Colleges and Universities	12/15/20	45 Days
American Conference of Academic Deans	12/15/20	90 Days
Association of American Colleges and Universities	12/16/20	30 Days
Council of Colleges of Arts and Sciences	12/15/20	45 Days