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| Strategic Planning Committee Meeting |
| NOTES | March 26, 2012 | 4PM | MOD HALL CONFERENCE |
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| NOTEKEEPER |  |
| Attendees | **□**Gabe Aquino **□**Marijoan Bull **□**Joseph Camilleri **□**Junior Delgado **□**Vanessa Diana **□**Tian-jia Dong (spring) **□**Kelly Galanis **□**Linda Hogan Shea **□**Mark Horwitz (fall) **□**Brian Hubbard **□**Christine Irujo **□**Brad Knipes **□**Brenda Lucas **□**Ryan Meersman **□**Emily Tobin**□**Carol Persson **□**Carlton Pickron **□**Laurie Simpson |
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| Agenda topics |
|  | Review of Draft DocumEnt |  |
| Discussion | The group reviewed the draft document emailed earlier, starting with the first page and working through the entire document. There were minor edits made to pp2, 3 and 4 including the recommendation to be consistent in the use of the full name and not a combination of the University name and WSU. On page 5, there was a discussion of the word character in the Mission Statement. After debating this term and its appropriateness the group decided to vote on its inclusion. The vote was 8 in favor 2 opposed (G. Aquino and B. Hubbard). |
| Continuing through the document, minor edits were agreed to for the Vision Statement and Goal One. Within Goal Two there was a discussion of Day Care as an appropriate action. After points were made in favor and against this action, the group voted with 9 in favor of keeping the action and 1 opposed (B. Hubbard). Some other minor edits were agreed to for Goal Two. Within Goal Five the committee considered changes to objective 5.3 about revitalization of downtown Westfield. It was recommended that it be reworded from “Play a Major Role” to “Participate in the Planning of the”, and then to “Participate in the Revitalization…” On a vote, the last option was approved 9 in favor 1 (B. Hubbard) opposed. |
| MJ Bull presented comments submitted from member C. Persson who could not make the meeting. C. Persson’s suggestion that this draft just be internally circulated was not endorsed. Other points raised by C. Persson included: a need for Human Resources to match the new physical plant, increased institutional financial assistance for applicants, need to invest in technology, and an under resourced admissions function. The Committee responded by drafting additional objectives under Goal Two on Hiring Human resources and Upgrading Technological infrastructure, and Rewording 3.3 to address institutional financial support for students. B. Knipes also recommended Objective 2.2 on Enrollment be changed to include an expanded marketing function. It was agreed to send the draft with these changes out for review and, due to running out of time, a recommended process for Strategic Planning will be taken up at a later meeting. |
| Action items | Person responsible | Deadline |
| Make changes agreed upon and distribute Plan for feedback as agreed in the outline of the plan: SGA meeting; Open Campus Forum; copies to academic and administrative heads, neighborhood and city groups, and WSU alumni, foundation and Board of Trustees. | M.Bull and Committee |  |
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| notes | By M. Bull |