

Phase I - Stakeholder Input Opportunities



Groups Sessions – Completed October 25-26,2017

- 12 Group Sessions
- 77 participants
- Faculty, Dept. Chairs, Staff, Administrators
- Students, Alumni
- Trustees
- AFCSME, NUPS, APA, ACAP, MSCA

SWOT Survey – Pending November

- All Faculty, Staff & Administrators
- Sample of Students & Alumni

Questions for Faculty/Staff/Administrators



1. What is the critical mission of Westfield State University?
2. What are some of the strongest attributes/assets of WSU?
3. What are some of the things the University does best?
4. What are some things the University does not do well?
5. What one or two key issues need to be addressed in the Strategic Plan?
6. What could derail the implementation of the new Strategic Plan?
7. Who would you consider to be “aspirational” peer institutions for Westfield State?

Questions for Students



1. Why did you choose to attend Westfield State?
2. What other options did you consider?
3. What are some of the things the University does best?
4. What are some things the University does not do well?
5. How has Westfield State helped you?
6. What one thing should be included in new strategic plan?

Key Observations from Stakeholder Input



Attributes:

- Attractive, comfortable, safe campus, right size
- Collegiate feel and appearance
- Quad lawn, neighborhood, recreational community park
- Caring faculty and staff
- Wide array of programs
- Quality reputation of instruction
- Extensive student support services & activities
- New College organization
- New programs

Key Observations from Stakeholder Input



Concerns:

- Aging infrastructure
- Over-loaded staff & faculty
- Past instability at top leadership positions
- Inconsistent institutional strategic directions
- Drift away from Liberal Arts focus
- Confusion over institutional mission
- Loss of talent
- Trust issues between faculty & administration
- Favoritism towards new programs
- Lack of communication & transparency
- Funding inequities/low aid pkg
- Operational inefficiencies
- Campus diversity issues
- New College organization