

# Course Title: Business Management:

## *A Survey of Organizational Development and Management Principles*

Course Number: MGMT0221-002

Course Credits: 3.0

Instructor: Christina Atwater



**Course Description:** Course provides a general probe into the role of management in business, exploring concepts of management used in business, various issues of Business management structures and the organization of management. Topics to be studied include: an examination of a systems approach to management, human behavior, and personality conflict in organizations and techniques of creative management. The course shall touch upon several leadership development strategies, models of executive action in business policy or control, and provide a broad comprehensive over-view of current issues concerning women, minorities, and social responsibility in the field of Business Management.

### Course Assignments:

- Students will become business journalists. Each week they will be required to report on an article that encompasses the subject matter of that week's chapter. Students may use a blog style, vlog style, or photojournalist style.
- Students will complete weekly case studies that require making a management decision and supporting that decision based on the text materials.
- Students can expect to prepare a paper, video presentation, or other multi-media final project that will explore "Current Topics for the Manager in 2013."
- Students will complete exams that include essay questions and case studies.

### Required Materials:

- Online access for PLATO and other websites including YouTube, etc. and a method to store documents.
- Required text is: MGMT

### What do I expect from you?

The online course format will require you to take strong ownership in your work materials. Reading the text is key and exploring outside reading is also important. You will be required to take part in discussions each week and you will also prepare a final project. Students enrolled in online courses can expect to devote **an equal amount of time** and effort into course requirements, as they would in a traditional course (meeting 3x 50 mi=2.5 hours) + (2x class meetings as homework) totaling approximately 6-9 hours of work each week

### What can you expect from me?

I will log into the site daily (Monday through Friday). You can expect that I will receive and respond to email messages within a 24-36 hour timeframe. I will monitor the discussion forum daily (Monday through Friday and at random times over the weekend).

### Evaluation

Weekly Journal 30%

20% Exams

30% Weekly Assignments

20% Final Project