E-Commerce
MGMT 0350
Instructor: D. Bakuli

This course is designed to familiarize students with current and emerging electronic business models and technologies using the Internet. Topics include Internet technology for business advantage, managing electronic business funds transfer, reinventing the future of business through electronic business, business opportunities in electronic business, electronic business Web site design, and social, political and ethical issues associated with electronic business, and business plans for technology ventures.   The purpose of this course is to educate a new generation of managers, planners, analysts, and programmers of the realities and potential for electronic business.
*Prerequisites: MGMT 0107 (or CAIS 0124 or CAIS 0125) **and** MGMT 0220 **and** MGMT 0250*