



Design Fundamentals - ART 0104

Course Objective: After successfully completing this course, students will have developed a basic understanding of visual language, and the potential for expression of design elements and principles. They will be able to identify, distinguish between, and create artwork that reflects the fundamentals of design.

Course Description: This course will provide an investigation of the fundamental elements of art including: line, shape, form, color, texture, and space. The principles of design will also be explored including: balance, emphasis, focal point, rhythm, scale, proportion, unity, and variety.

Course Format: As an online course, the material will be presented on the Plato/Vista based college format. Adobe Photoshop elements will be utilized as a vehicle for creating the thirteen visual projects, and the final project. Students will be provided a weekly reading assignment along with a correlative design project.

The final project will be the equivalent of an academic final exam.

CONTACT INFORMATION:
Dr. Barbara Keim –Art Department.
Parenzo Hall, WSC

(413)572-0688

*Please use Plato/Vista email