

Duration: Summer 1, 2018 (May 21 – June 29)

Instructor: Dr. Shirley Acquah (sacquah@westfield.ma.edu)

How to contact instructor: Use the message tool in PLATO to send an email to the instructor



Course Description

The course evaluates the concept of culture, language, and communication. Students will develop skills to overcome intercultural communication barriers such as ethnocentrism, misinterpretation of verbal and non-verbal cues, problems of stereotypes, perceptions, and assumption of similarities.

Learning Objectives

- Demonstrate an understanding of how culture influences the communication process
- Understand the link between personal culture, national culture, and organizational culture
- Apply theory, research, and personal experience in the analysis and understanding of intercultural communication concepts
- Understand the communicative aspect of cultural diversity and how to harness these concepts to promote individual competency
- Critically evaluate and discuss current trends about intercultural communication

Text/course materials

- Reading and supplemental course materials will be provided by instructor and upload on PLATO

Course Requirements

- Complete assigned readings
- Submit assignments
- Participate in discussion forums
- Watch and critique videos
- Complete a final paper