



Communication Department

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| Course Title | COMM 0316001 – Special Topics: Health Communication |
| Duration (Spring 2017) | January 23 – May 15, 2017 |
| Class times & Location | ONLINE - PLATO |
| Instructor | Shirley Acquah |
| Email | sacquah@westfield.ma.edu |
| How to contact instructor | Use the message tool on PLATO to send a private email to the instructor |
| Instructor's office location Phone | Ely 332E (413) 572-5746 |
| Reading materials | <ul style="list-style-type: none"> ○ Reading and supplemental course materials will be provided by instructor and uploaded on PLATO |
| Course description and goals | <p>The focus of this course is to critically examine the discourses and issues in health communication. Learning objectives:</p> <ul style="list-style-type: none"> • Understand the various concepts of health communication • Identify and discuss factors related to clinical encounters • Review the role of narrative medicine in healthcare • Identify diversity and cross-cultural issues in health communication • Examine the relevant theories that shape discourses about healthcare decision-making • Understand the concepts of health literacy |
| Course requirement | <ul style="list-style-type: none"> • Complete assigned reading materials • Watch and critique videos • Participate in discussion forum • Submit weekly assignment or quizzes • Complete a final paper |