

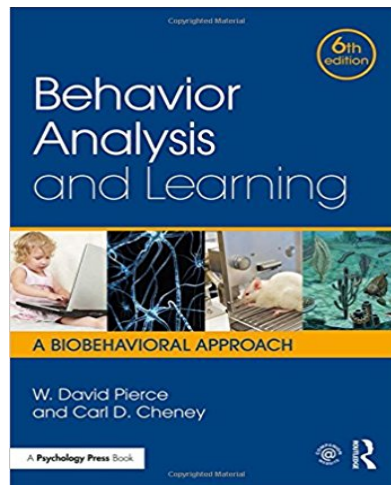
PSYCHOLOGY OF LEARNING

PSYC 0306-002

Summer, 2019

This online course is designed to provide students with knowledge about the basic principles of learning. Students will learn about the scientific study of behavior, including methodology, philosophy, and research conducted in the field of behavior analysis. Topics include respondent and operant conditioning, shaping, extinction, schedules of reinforcement, stimulus control, verbal behavior, choice, behavioral economics, etc.

Professor: Leonardo Andrade



Required Text:

Pierce, W. D., & Cheney, C.D. (2017). Behavior Analysis and Learning (6th Ed.). New York, NY: Psychology Press.